

# Soaring Ahead: The Rapid Growth of the Aircraft Seating Market | Says Evolve Business Intelligence

*The Aircraft Seating Market, valued at USD 6.89 billion in 2023, is expected to grow at a compound annual growth rate (CAGR) of 30.77% from 2023 to 2033*

INDIA, October 23, 2024

/EINPresswire.com/ -- The [Aircraft Seating Market](#) encompasses the

global industry focused on the design, production, and sale of seats used in various types of aircraft. This market is poised for significant growth in the upcoming years, driven by several key factors. One notable trend is the rising demand for premium economy seating, as airlines seek to enhance passenger comfort and offer differentiated experiences on long-haul flights.

Another crucial factor contributing to market growth is the increasing integration of In-Flight Entertainment and Connectivity (IFEC) systems into aircraft seats. These systems enhance passenger engagement during flights, making air travel more enjoyable and appealing, thereby influencing airlines' seating design and configurations. Additionally, the growing number of aircraft deliveries worldwide is a significant driver of the aircraft seating market. As airlines expand their fleets to meet increasing air travel demand, the need for high-quality, innovative seating solutions rises correspondingly. The market is segmented across various dimensions, including seat type, class (such as economy, business, and first-class), end-use (commercial vs. private), aircraft type (narrowbody, widebody, regional, etc.), materials (such as leather, fabric, and plastics), and components (such as seat frames, cushions, and recline mechanisms).

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The Secrets to Success

Many airlines are actively upgrading their aircraft seating to replace outdated designs and



enhance passenger comfort. This trend is driven by the introduction of lightweight and advanced materials that improve seat durability and comfort while contributing to overall fuel efficiency by reducing aircraft weight. Additionally, business jet owners are increasingly seeking to personalize their cabin seats, opting for custom designs and high-end materials to create a luxurious travel experience. This desire for personalization not only enhances passenger satisfaction but also drives demand for innovative seating solutions in the business aviation segment. Furthermore, the maintenance and retrofitting of existing aircraft play a significant role in the growth of the aircraft seating market. As airlines and operators look to extend the life of their fleets and comply with evolving safety and comfort standards, retrofitting older aircraft with modern seating options becomes a viable solution. This includes upgrading seats to incorporate the latest technology, such as integrated IFEC systems and ergonomic designs that improve passenger experience. In summary, the dual forces of upgrading outdated seating and personalizing business jet interiors, coupled with the ongoing need for maintenance and retrofitting, are significant drivers of growth in the aircraft seating market. This evolution reflects the broader industry trend towards enhancing passenger comfort and satisfaction while also improving operational efficiency.

### The future of Aircraft Seating Market

The aircraft seating market is experiencing rapid expansion, largely driven by the increasing demand for advanced technology in urban air mobility. As the aviation sector evolves to offer safer, more efficient, and more comfortable travel experiences, numerous opportunities are emerging within the global market. The rise of low-cost airlines is another significant factor contributing to the market's growth. These airlines are investing in modern seating solutions that enhance passenger comfort while maintaining affordability. As a result, there is a growing demand for innovative seating designs that optimize space and functionality, catering to both cost-sensitive travelers and those seeking premium experiences. Additionally, advancements in technology, such as lightweight materials and modular seating designs, are paving the way for more flexible seating configurations that can adapt to various flight operations, including urban air mobility. This flexibility not only improves passenger comfort but also enhances the operational efficiency of aircraft. Moreover, as urban air mobility concepts gain traction, airlines and manufacturers are increasingly focused on integrating smart technologies into aircraft seats, such as connectivity features and ergonomic designs that cater to modern travelers' needs. This shift towards technological innovation creates significant growth opportunities for companies in the aircraft seating market, positioning them to meet the evolving demands of the aviation industry.

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### Strategic Market Segments

“The 9g segment is expected to grow faster throughout the forecast period.

By Type, the aircraft seating market is categorized by Type into two main segments: 9g and 16g seating options. Seats certified under 9g are designed to withstand forces up to nine times the force of gravity, making them suitable for standard passenger aircraft that prioritize safety and

comfort. On the other hand, 16g seats are engineered to endure forces up to sixteen times the force of gravity, offering enhanced safety features for specific aircraft types and higher-risk flight conditions. This segmentation addresses varying safety standards and regulatory requirements in the aviation industry, catering to airlines' preferences for robust seating solutions"

"The Premium Economy segment is expected to grow faster throughout the forecast period. In terms of Class, the market is divided into Business, First, Premium Economy, and Economy seating categories. Among these, the Premium Economy segment is anticipated to exhibit the fastest growth rate, supported by a solid compound annual growth rate (CAGR). This surge is primarily driven by the increasing demand for premium economy options, particularly fueled by the rise of low-cost carriers that offer upgraded seating experiences without a significant price increase. Despite the rapid growth of the premium economy class, other seating categories such as Business, First, and Economy are also witnessing steady demand and expansion."

"The OEM segment is expected to grow faster throughout the forecast period.

The market is further segmented by End Use into OEM, Aftermarket, and MRO categories. Original Equipment Manufacturers (OEM) produce aircraft seating during the manufacturing process, ensuring that seats meet the specific design and safety requirements of new aircraft. The Aftermarket segment focuses on the replacement and upgrade needs of seating after the aircraft has been delivered, allowing airlines to enhance passenger comfort and modernize their fleets. Meanwhile, Maintenance, Repair, and Overhaul (MRO) services play a critical role in ensuring the longevity and compliance of existing seating throughout the aircraft's operational life, thus maintaining safety standards and performance."

"The Wide Body Aircraft segment is expected to grow faster throughout the forecast period. The market is segmented based on Aircraft Type into Narrow Body Aircraft, Wide Body Aircraft, Very Light Aircraft, Regional Transport Aircraft, and Business Jets. Among these categories, Wide Body Aircraft are projected to grow at the fastest rate during the forecast period. This growth can be attributed to the increasing demand for improved passenger experiences in long-haul flights, where wide-body aircraft typically have a higher demand for enhanced interiors and premium seating arrangements compared to their narrower counterparts."

"The Line Fit seats segment is expected to grow faster throughout the forecast period.

The market is classified by Fit into Line Fit and Retrofit segments. Line Fit seats are integrated into aircraft during the manufacturing phase, ensuring they meet the specific design and safety requirements from the outset. Conversely, Retrofit seating involves upgrading or replacing existing seats in operational aircraft to enhance comfort, safety, and aesthetics. Both segments are expected to experience significant growth during the assessment period, reflecting the industry's commitment to modernization and passenger satisfaction."

#### Industry Leaders

SAFRAN, Collins Aerospace, Lufthansa Technik, RECARO Aircraft Seating GmbH & Co. KG, HAECO Americas, Lufthansa Technik, Stelia Aerospace, Hong Kong Aircraft Engineering Company Limited, Zim Flugsitz GmbH, THOMPSON AERO SEATING LTD

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North America to maintain its dominance by 2033

North America is home to a significant number of affluent individuals, whose travel preferences often include premium seating options. This demographic's demand for business and first-class travel is anticipated to drive growth in the aircraft seating sector. With an emphasis on comfort and luxury, the demand for business-class seating is projected to surge in North America. This aligns with broader market trends favoring enhanced passenger experiences, leading to a need for more sophisticated seating solutions. The overall growth in the aviation industry, characterized by increasing air travel and an expanding fleet of aircraft, will further bolster the aircraft seating market. Airlines are likely to invest in upgrading and retrofitting their fleets with modern seating options to meet evolving consumer expectations.

Key Matrix for Latest Report Update

- Base Year: 2023
- Estimated Year: 2024
- CAGR: 2024 to 2034

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Evolve Business Intelligence is built on account of technology advancement providing highly accurate data through our in-house AI-modelled data analysis and forecast tool – EvolveBI. This tool tracks real-time data including, quarter performance, annual performance, and recent developments from fortune's global 2000 companies.

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