

CEO Connection Announces Discussion leaders and Breakout Sessions for Mid-Market Convention

CEO Connection (CEOC) unveiled an exciting lineup of interactive breakout sessions with industry-leading experts for its upcoming Mid-Market convention

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[CEO Connection](#) (CEOC) unveiled an exciting lineup of [breakout sessions](#) for its upcoming Mid-Market convention -

designed to have experts leading discussions on topics that are important to Mid-Market CEOs. It is not a typical "speakers address an audience" environment. In fact, there are no presentations and lectures. Everything is interactive.



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Kenneth Beck, CEO of CEO Connection

“The mission of the convention is to create solutions that we can do better by combining the resources of the Mid-Market than the individual companies can do on their own,” said Kenneth Beck, CEO of CEO Connection. “And it is amazing... When you bring a group of bright, talented people together to discuss topics in which they have a common interest, where they can work together to create something for the greater good ... you get results and you build relationships.... Talk leads to action!”

These breakout sessions will bring together some of the brightest minds in their respective fields to discuss the challenges and opportunities facing the mid-market today.

Here’s a list of the breakout sessions and their discussion leaders:

Artificial Intelligence: Leveraging AI Will Be Paramount to Future Success

Discussion Leaders:

Monica Hernandez, Founder and CEO, MAS Global Consulting

Alejandro Martinez-Cuartas, CEO at Propelling Tech

Richard Ricks, Founder and CEO, Silver Tree Services

Katrina Rosseini, Founder and CEO, Immutiverse

Angel Investor Network: Find Innovation; Mentor Entrepreneurs

Discussion Leaders:

Adria Ferrier, Co-Founder and CEO, Elayne

Gil Kerbs, Founder, Newt

Michael Poisel, Director, PCI Ventures

Glenn Wong, Associate Director, Alliances, MIT Computer Science and Artificial Intelligence Laboratory

Board Connection Network: Find a Board Seat

Discussion Leader:

George Bradt, Chairman & Founder, PrimeGenesis

Merger and Acquisition Network: Find & Integrate M&A Opportunities

Discussion Leaders:

Jeff Ostenso, CEO, Ironmark

Elad Epstein, Managing Partner and Co-Founder, Oberon Securities

Edward Newberry, Global Managing Partner, Squire Patton Boggs

Eilif Serck-Hanssen, CEO, Laureate Education Inc.

Company Transformations: What to Do When You Have to Do It

Discussion Leaders:

Michael Castagna, CEO, Mannkind Corporation

Lacey Robinson, CEO and President, UnboundEd

Joe Yaccarno, CEO and President, MTF Biologics

Customer Centricity: Focus on Your Customer; Really Accelerate Growth

Discussion Leader:

Peter Fader, Professor of Marketing, Wharton Customer Analytics Initiative

Data ROI and your knowledge GAP

Discussion Leader:

Jessica DeVlieger, CEO, Incompass Labs

Shaun Ayrton, CEO, Galini

Jeff Greenhouse, CEO, Glymr

Samuel Martinez, Managing Director, Partner SDG Group

Digital Transformation: Unlock the Full Value of Your Technology

Discussion Leaders:

Tammy Cooper, CEO, CFO & Chairman, Technogent

Tony Doye, President, Silver Tree Services

Rajat Kapur, Founder and CEO, & Marketing

Vaibhav Srivastava, President of Healthcare, Insurance and Life Sciences (HIL), Innova Solutions

Enlightened Self-Interest: The ROI of Doing Good While Doing Well

Discussion Leaders:

Steve Bilt, CEO, Smile Brands Group

Andres Ruzo, Founder, CEO and Executive Chairman, Link America

Timothy Sams, President, SUNY College at Old Westbury

Carl Satterwhite, President and Owner, RCF Group

Family Businesses: Unique Opportunities and Challenges

Discussion Leaders:

Janice Howroyd, CEO and Founder, The ActOne Group

Chris Patsiga, CEO, Telaid Industries

Bernard Williams, President and COO, Fidelity Print Communications

Eugene Holtzman, Founder and President, Mitchell Martin

Healthcare: Provide Better Healthcare; Reduce Your Costs

Discussion Leaders:

Jeff Bak, President and CEO, Imagine360

Thomas Jensen, CEO, Allarity Therapeutics

Frank McGillin, CEO, The Clinic by Cleveland Clinic

Ariel Dominguez, CEO, Chairman and Co-Founder, HealthBird

Liquidity Events: Evaluating the Options

Discussion Leaders:

Elizabeth Broomfield, Partner, Aquitaine Capital

Terrence G. Gohl, Former CEO, Horizon Global Corporation

Bill Haddad, Partner, Venable

John Smith, Former CEO, Icon Parking

Risk Management: Cyber Security and Trade Secrets

Discussion Leaders:

Russell Beck, Founding Partner, Beck Reed Riden

Larry Letow, CEO US, CyberCX

Ryan McKamie, CEO and Co-Founder, Certus Cybersecurity Solutions LLC

Fred Henke, Founder and CEO, The Hencke Group

Strategy for Growth: How to Achieve and Manage Explosive Growth

Discussion Leaders:

Amelia Nickerson, CEO, First Step Staffing

Donald Roberts, CEO, Caracal Corp

Sejal Shah, CEO, TotalMed

Kathryn Ritchie, CEO, Ignition Institute

Talent Management: Recruit, Develop, and Retain Your People

Discussion Leaders:

Cathrine Candland, CEO, nextSource Inc.

Joe Hart, President and CEO, Dale Carnegie & Associates, Inc.

Mike Iapalucci, Middle Market National Sales Director, Insperity

Michelle Stuntz, President, Consulting and Advisory Services, ZRG Partners

Young Professional Connection: Talk About Gen Z with Gen Z

Discussion Leaders:

Ethan Hecker, Global Strategic Sourcing, Wayfair

David Solomon, Vice President of Investments and Development, Northlake Development Group

Kathleen Stengel, Former CEO, Neurabilities

Sophie Price, Director of Patient Growth and Strategic Integration, Allevio Care

ABOUT CEO CONNECTION

CEO Connection is the only [membership](#) organization in the world reserved exclusively for CEOs of Mid-Market companies with between \$100 million and \$3 billion in revenue. Designed to provide members with customized and personalized access to people, information, resources, and opportunities that will enhance members' careers, save members time, and make members money, CEOC connects members with the people members should meet, the resources members needs, and solutions to the unique challenges members face! With more than 17,000 mid-market CEOs in our community, CEOC functions as a proactive peer network where the connections are made for members.

For more information, visit CEO Connection, and stay connected on Twitter @CEOConnection, LinkedIn, and Facebook.

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