

Helix Lighting Design by Jun Wang Wins Bronze in A' Lighting Products and Fixtures Design Award

Innovative Lighting Design Helix Recognized for Excellence in Functionality, Aesthetics, and Sustainability by Esteemed International Jury

COMO, CO, ITALY, October 29, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of lighting design, has announced that the innovative lighting design Helix by Jun Wang has been awarded the Bronze A' Design Award in the Lighting Products and Fixtures Design category. This prestigious recognition highlights the significance of Helix as an outstanding example of exceptional design within the competitive lighting industry.

Helix stands out for its relevance to current trends and needs within the



lighting sector. By incorporating recycled plastic tubing, forged iron lampshades, and iron pipes, the design aligns with the growing demand for sustainable and eco-friendly lighting solutions. This innovative approach not only promotes the reuse and regeneration of non-recyclable energy sources but also advances industry standards and practices.

The captivating design of Helix sets it apart from competitors through its unique combination of functionality, aesthetics, and sustainability. The vibrant colors and attractive appearance of the fixtures add a fresh and lively atmosphere to users' homes, while the adjustable height and rotating frame of the floor lamp provide practical benefits and enhanced usability. These distinctive features showcase Jun Wang's commitment to creating lighting products that seamlessly blend form and function.

The Bronze A' Design Award recognition for Helix serves as a testament to Jun Wang's dedication to excellence and innovation in lighting design. This achievement is expected to inspire future projects and directions within the brand, fostering further exploration of sustainable materials, innovative mechanisms, and captivating aesthetics. The award also motivates the team at Jun Wang to continue pushing the boundaries of lighting design and striving for solutions that positively impact users' lives and the environment.

Helix was brought to life through the collaborative efforts of a talented team of designers and specialists. Jun Wang led the design process, with significant contributions from Anqi Tai, Tianyu Liu, Liming Chen, and Yujie Mao. Each team member played a crucial role in developing and refining the various aspects of Helix, from the innovative use of recycled materials to the creation of the adjustable mechanisms and striking visual elements.

Interested parties may learn more about the award-winning Helix lighting design and explore its unique features by visiting the dedicated page at the A' <u>Design Awards</u> website: https://competition.adesignaward.com/ada-winner-design.php?ID=156543

About Junwangstudio

Junwangstudio is a product design studio based in Hangzhou-Milan that integrates culture, creativity, and diverse design. Since its establishment in 2018, the studio has led the design industry by advocating interesting aesthetics and exploring the relationship between people, objects, and the environment. Junwangstudio provides high-quality and professional product design, visual digital CG, home design, and brand derivatives services to a wide range of clients, including industry leaders and startups. The studio's business scope encompasses household items, appliances, and interior design, with a willingness to accept different categories of products to try.

About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs that demonstrate a high level of creativity, practicality, and professional execution. This prestigious designation is granted to designs that showcase the designer's ability to effectively blend form and function, offering innovative solutions that enhance people's lives. Bronze A' Design Award-winning designs are acknowledged for their attention to detail, incorporation of best practices in art, science, design, and technology, and their potential to positively influence industry standards. The award highlights the designer's skill, resourcefulness, and dedication to creating highly-regarded and cherished objects that contribute to making the world a better place.

About A' Design Award

The A' Design Award is an international and juried design competition that has been recognizing and promoting superior products and projects since 2008. The competition is open to entries from all countries and is organized across multiple industries. The A' Lighting Products and Projects Design Award welcomes a diverse range of participants, including visionary lighting designers, inventive design agencies, forward-thinking companies, and influential brands in the

lighting and interior design industries. By participating in this prestigious award, entrants have the opportunity to showcase their creativity, gain global recognition, and contribute to the advancement of the lighting industry. The ultimate aim of the A' Design Award is to make the world a better place through the transformative power of good design, motivating designers and brands to develop innovative solutions that positively impact society. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at https://lightingforart.org

Makpal Bayetova A' DESIGN AWARD & COMPETITION SRL + +39 0314972900 email us here

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