

Key Superfoods Market Trend 2024-2033: Personalized Nutrition

*The Business Research Company's
Superfoods Global Market Report 2024 –
Market Size, Trends, And Forecast 2024-
2033*

LONDON, GREATER LONDON, UNITED
KINGDOM, October 25, 2024
/EINPresswire.com/ -- The Business
Research Company's Early Year-End
Sale! Get up to 30% off detailed market
research reports—limited time only!



The superfoods market will grow from \$189.67 billion in 2023 to \$204.09 billion in 2024, with a CAGR of 7.6%. Rising health and wellness trends, nutritional benefits, the increase in vegan and vegetarian diets, and marketing influence contributed to this growth.



You Can Now Pre Order
Your Report To Get A Swift
Deliver With All Your Needs”
*The Business Research
Company*

Global Superfoods Market Size: What Are the Forecasts for
Market Growth and Annual Expansion?

The market is projected to reach \$281.19 billion by 2028 at
a CAGR of 8.3%. Factors driving growth include increasing
health consciousness, functional food and beverage

demand, diverse dietary preferences, e-commerce growth, and product formulation innovations. Trends include superfood snacks, superfoods in beauty products, superfood blends, sustainable sourcing, and collaborative research on health benefits.

Get Detailed Insights into the Global Superfoods Market with Our Sample Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=5681&type=smp>

What Are The Key Growth Drivers In The Superfoods Market?

The market is significantly driven by the increasing number of health-conscious consumers. Superfoods, known for their high vitamin and mineral content, boost immunity and overall health. Mindbody, Inc. reported that over 52% of Australians are committed to maintaining their health to enhance their resilience against disease. This growing health consciousness among

consumers is projected to drive the market in the forecast period.

Pre-book the report for a swift delivery:

<https://www.thebusinessresearchcompany.com/report/superfoods-global-market-report>

Who are the Key Industry Players Stepping Up in the Superfoods Market?

Major companies operating in the market report are Archer Daniels Midland Company, Nestlé S.A., General Mills Inc., Del Monte Pacific Ltd., Mannatech Incorporated, Sunfood Corporation, Pukka Herbs Ltd., Navitas Organics LLC, Nutiva Inc., Nutrised Limited, Organic Traditions Inc., Barlean's Organic Oils LLC, Creative Nature Ltd., Pines International Inc., Rainforest Foods Ltd., Suncore Foods Inc., Impact Foods International Ltd., Rhythm Superfoods LLC, Aduna Ltd., Healthy Truth Foods, Nature's Superfoods LLP, Essential Living Foods Inc., Rritual Superfoods Inc., Superlife Co Pte. Ltd., OMG! Organic Meets Good, Food Matters International Pty. Ltd., Imlak'esh Organics, Supernutrients Limited, Matakana SuperFoods Ltd., Organic Burst Limited, Sevenhills Wholefoods Ltd., The Chia Co

What Trends Are Shaping The Growth Of The Superfoods Market Size?

Personalization in superfoods is becoming increasingly popular. Companies are offering tailored nutritional superfoods to consumers. In April 2021, Laird Superfood, Inc., a US-based manufacturer, launched customized product bundles via their Daily Ritual program. This initiative aims to help consumers maintain optimal energy and focus throughout the day with clean, plant-based fuel tailored for peak performance.

What Are the Different Segments of the Global Superfoods Market?

The superfoods market covered in this report is segmented –

- 1) By Product Type: Fruits, Vegetables, Grains And Seeds, Herbs And Roots, Meat, Other Products
- 2) By Application: Bakery And Confectionery, Beverages, Supplements, Convenience/Ready-to-Eat Foods, Other Applications
- 3) By Distribution Channel: Supermarkets/ Hypermarkets, Online Channels, Traditional Grocery Stores, Convenience Stores, Other Distribution Channels

Geographical Insights: North America Leading The Superfoods Market

North America was the largest region in the market share in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Definition of the Superfoods Market

Superfoods are nutrient-dense foods that provide significant health benefits while being low in calories. They are incorporated into balanced diets to promote heart health, aid in weight loss, boost energy levels, and potentially slow aging.

The [Superfoods Global Market Report 2024](#) from The Business Research Company includes the following key information:

- Market size data for both historical and future periods
- Analysis of both macro and microeconomic factors that have impacted the market over the past five years
- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

Overview of the Global Superfoods Market Report: Trends, Opportunities, Strategies, and More
The Superfoods Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into superfoods market size, superfoods market drivers and trends, superfoods market major players, superfoods competitors' revenues, superfoods market positioning, and superfoods market growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Food And Beverage Stores Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/food-and-beverage-stores-global-market-report>

Food Product Machinery Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/food-product-machinery-global-market-report>

Food Antioxidants Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/food-antioxidants-global-market-report>

What Services Does The Business Research Company Offer?

The Business Research Company has published more than 15,000 reports spanning 27 industries and over 60 regions. Our research is supported by 1.5 million datasets, thorough secondary research, and unique insights gained from interviews with industry experts. We offer ongoing and customized research services, featuring a variety of specialized packages designed to meet your specific needs, such as Market Entry Research, Competitor Tracking, Supplier & Distributor Packages, and many others.

Our flagship product, the Global Market Model, serves as a leading market intelligence platform that provides comprehensive and updated forecasts to facilitate informed decision-making.

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/754500442>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.