

Sparkle Grooming to Unleash 11 Salons in Utah

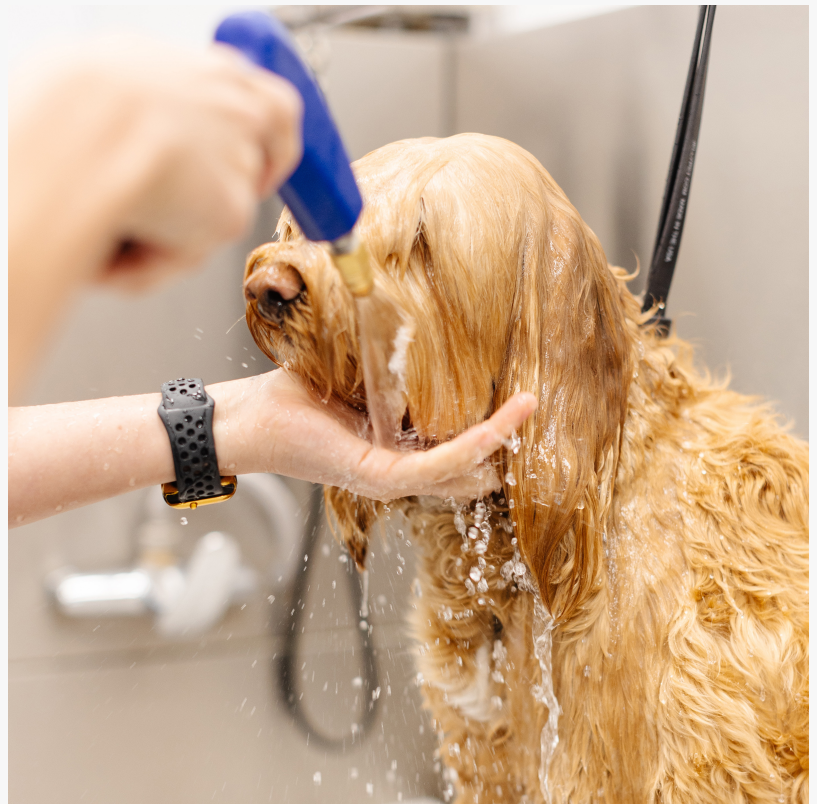
Sparkle awards 11 licenses in Utah to Regional Pawtner with a passion for pets + people.

SALT LAKE CITY, UT, UNITED STATES, October 29, 2024 /EINPresswire.com/ -- Sparkle Grooming Corp., the wellness-focused [dog grooming](#) franchise that's transforming the pet care industry, is excited to announce its newest regional developer, Ben Crawford Jr., who was awarded 11 licenses across Utah. Crawford brings a wealth of business experience, having led financial and strategic growth initiatives in various industries. His passion for modernizing dog grooming in his home state of Utah makes him an ideal partner as Sparkle expands its footprint in the West.

"I'm thrilled to be a part of the Sparkle family and bring their unique approach to dog grooming to Utah," said Crawford. "Having grown up with dogs, this opportunity feels personal to me. The grooming industry is fragmented, with many services either lacking a health-first focus or simply not offering the level of care pets deserve. Sparkle changes that with its salon-style, stress-free environment, and a clear path for career growth within the company. It's an exciting time to be



Sparkle is excited to announce their expansion plans in Utah with its newest Regional Developer.



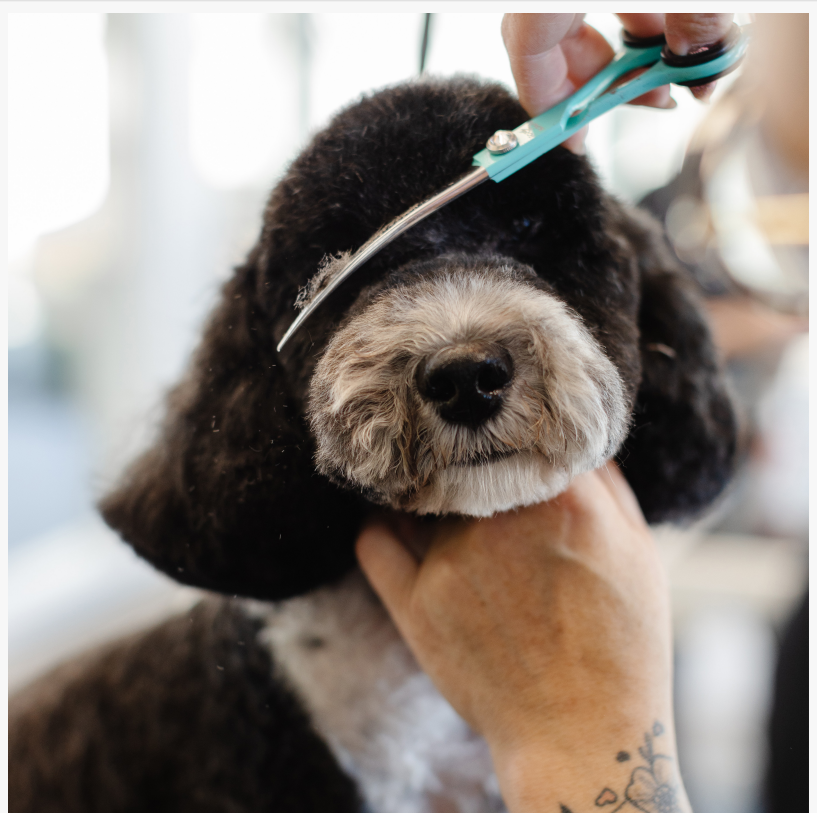
Routine baths are essential for any dogs health + happiness.

involved.”

Crawford’s extensive background in financial analysis, contract negotiation, and start-up growth strategies, coupled with his hands-on experience in franchise operations, uniquely positions him to drive success for Sparkle in Utah. His business acumen and enthusiasm for building lasting opportunities make him confident that Sparkle will not only resonate with pet owners but also create strong financial independence for franchisees and groomers alike.

“Sparkle isn’t just a business; it’s a movement to redefine what pet grooming should be,” added Crawford. “From healthier grooming practices to unprecedented support for employees, this franchise is leading the pack in the industry, and I can’t wait to be a part of that change.”

Every dog parent's favorite new paw-tner.



Sparkle’s first grooming salon in Utah is projected to open early next year.

Since the start of their franchise expansion plans in April this year, Sparkle has awarded a total of 113 licenses in 7 states. For more information on Sparkle’s rapidly growing pet care franchise visit sparkledogcare.com/franchise.

About Sparkle Grooming Corp.

Sparkle Grooming Corp. was founded in 2022 with the vision to disrupt the status quo and create a more meaningful grooming experience for all. Sparkle’s wellness-focused dog grooming salons are where routine pet care meets small-box retail, and social service. Our membership-based QSPC (Quick-Service Pet Care) is an essential companion for any dog’s health + well-being.

Collectively the Sparkle leadership team and its investors have birthed, operated, revitalized + grown extraordinary brands with global recognition.

Jesse Henk

Sparkle Grooming Corp.

+1 (480) 550-8159 ext. 110

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/754697920>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.