



# Geysler Data Partners with Evertreen to Amplify Environmental Impact through Global Reforestation

LOS ANGELES, CA, UNITED STATES, October 28, 2024 /EINPresswire.com/ -- [Geysler Data](#), a leader in eco-friendly cloud archive services, is proud to announce a new partnership with [Evertreen](#), a global reforestation pioneer. For each tape used on Geysler's Tape Archive Platform-as-a-Service, a tree will be planted, benefiting Geysler, their customers, and the environment, while reinforcing their shared commitment to sustainability. Geysler Data's archiving solutions already reduce carbon emissions by 97%, but this partnership with Evertreen goes beyond cloud services to directly contribute to forest regeneration and climate action.

Geysler Data already delivers an environmentally responsible alternative to traditional cloud storage, saving 87% of energy and reducing e-waste by 85%. The new tree-planting initiative with Evertreen amplifies these environmental benefits, allowing customers to offset their carbon footprint further. Trees will be planted in global reforestation project in Madagascar, where forests are key to local ecosystems and sustainable development.

"Our goal has always been to offer more than just a cloud archive service," says Geysler Data's CEO Nelson Nahum. "We are creating a solution that actively contributes to a sustainable future. Partnering with Evertreen allows us to take that mission to the next level by making an immediate, tangible difference in the fight against climate change."

Evertreen has planted over 1.7 million trees worldwide, contributing to reforestation efforts in countries like Kenya, Madagascar, and Nepal. Their satellite technology ensures tree growth is monitored in real-time, offering transparency and accountability. Customers of Geysler Data will receive a certificate for each tree planted on their behalf, along with a GPS link to track their trees' location and growth over time, allowing them to witness their direct impact on the environment.

Dan Ciufu, CEO and Co-founder of Evertreen, expressed enthusiasm for the partnership, stating, "We're excited to collaborate with Geysler Data in our shared commitment to a greener future, supporting both environmental conservation and local communities."

About Geysler Data About Geysler Data

Geysler Data is a leading provider of sustainable cloud archive solutions, offering a unique

combination of the performance and durability of on-premises tape libraries with the flexibility of modern cloud services. Through our innovative Tape-as-a-Service (TaaS) platform, we deliver secure, scalable, and cost-effective data archiving without traditional cloud providers' high costs and limitations. Geysler Data's solutions prioritize air-gapped security, egress-free retrieval, and seamless integration with platforms like Amazon S3. With a strong focus on environmental sustainability, we help enterprises manage their long-term data retention needs while significantly reducing their carbon footprint. Headquartered in Tustin, California, Geysler Data is revolutionizing how organizations approach data protection and archiving.

For more information, visit [www.geyserdata.com](http://www.geyserdata.com).

## About Evertreen

Evertreen allows individuals and businesses to plant real trees online and track their growth via satellite technology. Their tree-planting initiatives support global reforestation efforts, align with the United Nations Sustainable Development Goals, and provide local communities with employment opportunities. By promoting environmental and social benefits, Evertreen plays a crucial role in fighting climate change and restoring ecosystems.

For media inquiries, please contact:

Kevin Thomas  
kevin@geyserdata.com

For further information contact the Evertreen Team at [info@evertreen.com](mailto:info@evertreen.com) or visit [www.evertreen.com](http://www.evertreen.com).

Gianmarco Giordaniello  
Xraised  
interviews@xraised.com

Visit us on social media:

[X](#)

[LinkedIn](#)

[Instagram](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/754698922>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.