

Kevin Lucas from Lucas Ross Business Rescue and Insolvency Joins the MCR SEO Limited Podcast

Manchester, UK — MCR SEO Limited, one of the leading SEO and digital marketing agencies in Manchester, is thrilled to announce that Kevin Lucas, Director of Lucas Ross Business Rescue and Insolvency, has appeared on the latest episode of the MCR SEO podcast.

Kevin Lucas provides an excellent insight into the world of business rescue, recovery, and explains how insolvency is far from the only option for businesses who are struggling financially. The episode, now live on YouTube, Spotify, Apple Podcasts, and other major platforms, also explores the unique approach Lucas Ross have to insolvency services, and how the advice they offer is essential knowledge for a wide range of businesses.

Watch the full episode here: [Kevin Lucas Joins MCR SEO Podcast](#)

During his insightful conversation with CEO of MCR SEO James Crisall, Kevin Lucas shares his expertise in supporting businesses that have a large amount of debt built up.

With over two decades of experience in business rescue and insolvency, Kevin provides an in-depth explanation of the ways a business can reduce its debt, and how insolvency isn't the only option if they get in touch with Lucas Ross before it's too late.

Some of the topics explored include:

- How to spot the warning signs of financial distress

- The legal obligations and responsibilities company directors have during insolvency

- How a business rescue advisor like Kevin supports businesses

- The best strategies for companies in tough economic situations

Kevin and James also discuss the wider impact business insolvency has on the UK economy, and which financial pitfalls businesses should avoid as they grow.

"We are incredibly excited to have Kevin Lucas on our podcast," said James. "His wealth of knowledge in business rescue and insolvency provides valuable insight for businesses of all sizes, especially in the ever-shifting economic landscape. We're proud to have Kevin on the episode, so he can help listeners to understand their options if they're having financial trouble."

About MCR SEO Limited:

MCR SEO Limited is an SEO, copywriting, and digital marketing agency based in Manchester, UK. Best known for helping businesses grow their online presence and reach their target audiences effectively, MCR SEO provides SEO services, website audits, content creation, and tailored marketing strategies to improve search engine rankings and drive business growth. They specialise in a human-focused approach, with minimal jargon and a tailored SEO experience.

About Lucas Ross Business Rescue and Insolvency:

Lucas Ross Business Rescue and Insolvency, headed by Kevin Lucas and Phil Ross, specialise in

providing business recovery, rescue, insolvency, and restructuring services to companies across the UK.

Like MCR SEO, they take the time to learn about their clients' business, so they can create a bespoke solution that works best for them. By developing in-depth understanding of each business, its owner, and what they hope to achieve, Lucas Ross provide a far better service than any of their biggest rivals.

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About MCR SEO Limited

Helping businesses and business owners generate more traffic, leads and profit online.

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