

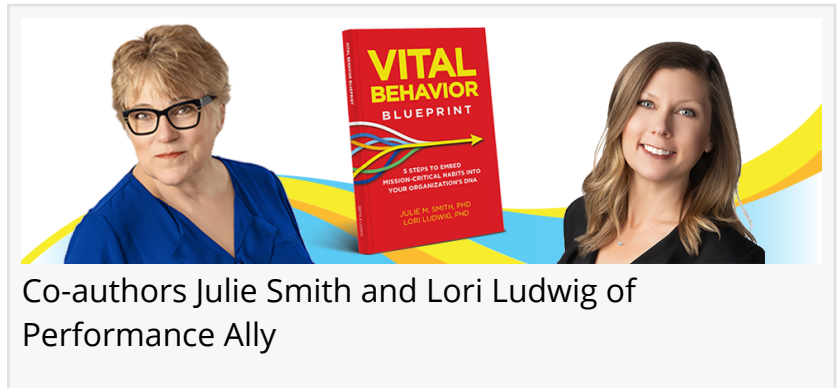
Vital Behavior Blueprint: 5 Steps to Embed Mission-Critical Habits into Your Organization's DNA

When Behavior Consistency Really Matters

FAIRMONT, WV, UNITED STATES, October 28, 2024 /EINPresswire.com/ --

If you're like most leaders and performance improvement professionals, you understand how difficult it can be to get even the simplest behaviors started in your

organization, let alone to turn them into lasting, winning habits. Fortunately, there's now an easier way to establish habits at scale. *Vital Behavior Blueprint: 5 Steps to Embed Mission-Critical Habits into Your Organization's DNA* by Drs. Julie M. Smith and Lori Ludwig is launching on October 31, 2024! Available for pre-order on Amazon and Barnes & Noble, this practical guide is



Co-authors Julie Smith and Lori Ludwig of Performance Ally

“

The inconsistency of behavior is a silent killer of business results. That's why we developed this book and our Blueprint HUB—to bring our proven strategies to life and help leaders drive real change.”

Dr. Julie M. Smith, CEO of Performance Ally

a game-changer for any organization striving to make mission-critical behaviors stick.

Smith and Ludwig, co-founders of Performance Ally, offer a simple, five-step process to transform key behaviors into lasting habits that evolve alongside your organization's strategies and processes. Backed by science, the book is accompanied by the Behavior Blueprint™ HUB—an interactive, video-guided toolkit with templates, workshops, advisory support, and a masterclass program to help teams achieve breakthrough results at scale. The HUB is an all-in-one, DIY platform for building and managing Vital Behavior Blueprints to execute any

performance improvement effort.

A wide variety of organizations have already experienced the power of Vital Behaviors:

“Our agency-wide Vital Behaviors ensured that 50 people on our remote hospice care teams

delivered the 'perfect care visit' every time."

"Our shift-wide Vital Behaviors got people to follow safety and quality procedures every time."

"Our customer service Vital Behaviors helped our 8,000 in-home appliance repair technicians improve our Net Promoter Score from mid-tier to top-tier among our competitors."

"Our global Vital Behaviors aligned 29,000 flight attendants around the world to do the four things our frequent flyers said were the most important things they wanted in-flight to remain loyal to our airline."

"The inconsistency of behavior is a silent killer of business results," says Dr. Smith, CEO of Performance Ally. "That's why we developed this book and our Blueprint HUB—to bring our proven strategies to life and help leaders drive real change."

Vital Behavior Blueprint website: www.vitalbehaviorblueprint.com

Dr. Lori Ludwig, Chief Performance Architect at Performance Ally, adds, "Our approach has helped tens of thousands of people improve organizational outcomes tenfold. Many organizations are building this process into their business planning cycles to execute their strategies effectively."

Derek Cortez, Ph.D., Chief Executive Officer of Chileda (comprehensive care centers for children and adults with cognitive and behavioral challenges), said, "Our most recent strategic plan aims to reduce staff injuries leveraging the wisdom of the Vital Behavior Blueprint. The crystal-clear layout of the Blueprint provides our team with a map and set of instructions by which we are able to implement the Vital Behaviors to improve safety in our organization. We are implementing our Blueprint and are already seeing transformational value."

Readers will discover the transformative power of Vital Behaviors through real-world success stories. They'll learn:

- How to identify the Vital Behaviors that will propel their organization to unparalleled success when adopted at scale.
- A groundbreaking 5-Step process to embed Vital Behaviors as lasting habits, with the flexibility to evolve dynamically.
- Effective methods to ensure leaders and team members feel valued every day for doing the actions that matter the most.

Vital Behavior Blueprint: 5 Steps to Embed Mission-Critical Habits into Your Organization's DNA is priced at \$27.99 on Amazon and Barnes and Noble.

Joe Jimenez, Former CEO, Novartis and Co-Founder & Managing Director, Aditum Bio, shared his validation: "One of the most important leadership lessons I learned is that human behavior can

be a root cause of poor performance—and most importantly, with the right tools we can do something about it. This should be taught in every business school. Luckily, it's available now in this book.”

#

Mike Fulton

Asher Agency

+1 301-651-2508

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/754991425>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.