

Forklift Truck Market is USD 106.4 Billion by 2032 Due to Growing demand for warehouse automation & e-commerce Sectors

Growing investments in infrastructure, particularly in developing countries, are driving the demand for forklifts in construction, logistics, and manufacturing

AUSTIN, TX, UNITED STATES, October 28, 2024 /EINPresswire.com/ -- The Forklift Truck Market Size was valued at USD 58.86 Billion in 2023 and is now anticipated to grow to USD 106.4 Billion by 2032, displaying a compound annual growth rate (CAGR) of 6.8% during the forecast period from 2024 to 2032.

FORKLIFT TRUCK MARKET

The forklift truck market is experiencing significant growth driven by several interrelated factors. A major contributor is the expansion of warehouses and logistics services, particularly spurred by the rising e-commerce sector.

USD 58.86
BILLION

USD 106.4
BILLION

The Asia-Pacific region dominated the Forklift Truck Market, holding market share approximately 42.4% in 2023

KEY PLAYERS

TOYOTA

Forklift Truck Market

to 2032.

Lifting the Future: How E-Commerce and Automation are Transforming the Forklift Truck Market



The rapid expansion of the e-commerce sector is a key factor propelling the Forklift Truck Market forward. As online shopping continues to rise, efficient material handling solutions have becomes."

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The Forklift Truck Market is witnessing significant expansion, primarily driven by the growing emphasis on warehouse automation and the rising adoption of electric forklifts. As e-commerce continues to flourish, the demand for quicker deliveries and efficient logistics has compelled businesses to invest in advanced material handling technologies. Forklift trucks are integral to this evolution, functioning as essential tools within modern warehouses. Their capability to automate storage and retrieval processes enhances operational efficiency, thereby minimizing lead times crucial for businesses striving to

maintain a competitive edge in today's rapid market. Additionally, safety concerns in industries that frequently utilize forklifts are prompting a greater focus on automated solutions, highlighting the importance of modernizing equipment to reduce accidents and enhance worker

safety. The flexibility and cost-effectiveness of forklift trucks further contribute to their growing appeal.

As businesses seek to streamline operations and address safety issues, the demand for advanced forklifts, including electric variants, is on the rise. This trend not only supports operational enhancements but also aligns with sustainability goals, as electric forklifts are often more environmentally friendly. Overall, the interplay between e-commerce growth, logistical demands, safety considerations, and technological advancements is creating a robust foundation for sustained growth in the forklift truck market, positioning it as a critical component of the future of warehousing and supply chain management.

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Major The Key Players of Forklift Truck Market
Toyota Industries Corporation, Crown Equipment Corporation, Kion Group AG, Hyster-Yale
Materials Handling Inc., Hyundai Heavy Industries, Mitsubishi Nichiyu Forklift Co., Ltd,
Jungheinrich AG, Doosan Industrial Vehicle, Hangcha Group, Komatsu Ltd

Market Segmentation: The Rise of Electric Forklifts and High-Capacity Solutions

By Technology: Electric forklifts dominated the market with a share of approximately 67.12% in 2023. They are acknowledged as environmentally friendly alternatives to internal combustion engine (ICE) forklifts. Ongoing improvements in battery technology, especially lithium-ion batteries, have increased their popularity due to enhanced safety and reduced maintenance costs compared to traditional lead-acid batteries.

By Capacity: The segment of forklifts with a capacity above 5 tons held a dominant share of around 63.06% in 2023. This dominance arises from the growing need for material handling and heavy lifting in industries such as manufacturing, logistics, and construction. As companies expand and global trade rises, the demand for high-capacity forklifts continues to increase.

Key Regional Development: Asia-Pacific's Dominance in the Forklift Truck Market

The Asia-Pacific region dominated the Forklift Truck Market, holding approximately 42.4% market share in 2023. This growth can be linked to several key factors, such as the swift adoption of automation in manufacturing and warehousing, which greatly improves operational efficiency. Nations like China, Japan, and South Korea are leading the way in implementing advanced solutions within their supply chain processes. Additionally, the surge in e-commerce activities requires enhanced material handling efficiency in warehouses, which in turn boosts the demand for advanced forklift solutions.

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Key Market Segments

By Product

- Warehouse
- Counterbalance

By Technology

- Electric
- ICE (Internal Combustion Engine)

By Application

- Manufacturing
- Logistic
- Retail & Wholesale
- Others

By Capacity

- Below 5 tons
- Above 5 tons

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Recent Developments

In January 2024: The American subsidiary of Hangcha unveiled the XE Series electric lithium-ion pneumatic forklift, capable of lifting loads ranging from 4,000 lb. to 7,600 lb. This forklift features maintenance-free battery packs, three battery options, and up to 11 hours of runtime. Additionally, it is equipped with heating elements for enhanced performance in cold weather conditions.

In May 2023: As part of Toyota Industries Corporation, The Raymond Corporation introduced electric forklifts designed for outdoor applications. These two new models, with capacities of 4,000 and 11,000 pounds, offer enhanced performance and sustainable handling solutions, catering to the increasing demand for versatile and efficient material handling equipment.

In March 2023: Kion Group launched its new Linde E20 – E35 electric forklift series, boasting improved energy efficiency and a lower total cost of ownership. With a focus on user-friendliness and safety, these models are designed to meet the demands of modern warehousing.

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