

# Polywoven Bags Market Projected Expansion to \$8.1 billion Market Value by 2033 with a 4.9% from 2024 to 2033

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WILMINGTON, DE, UNITED STATES, October 28, 2024 /EINPresswire.com/ -- The global [polywoven bags market](#) size was valued at \$5.0 billion in 2023, and is projected to reach \$8.1 billion by 2033, growing at a CAGR of 4.9% from 2024 to 2033. Polywoven bags, formerly referred to as woven polypropylene (PP) bags, are strong and long-lasting packaging solutions created by weaving polypropylene strips into the fabric before cutting and stitching them into bags. These bags are frequently used for packing agricultural goods, chemicals, building

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materials, and consumer items due to their robustness, lightweight nature, and resilience against wear and tear.

The growing need for environmentally conscious and reusable packaging solutions is driving manufacturers to develop the creation of environmentally friendly polywoven bags. In addition, the rise of the construction and agricultural sectors, particularly in developing countries, is driving the need for these bags because of their low cost and durability. Furthermore, the advent of e-commerce has increased the need for safe and dependable packaging, thus boosting the market.

The growing need for low-cost, long-lasting packaging solutions in industries such as construction, agriculture, chemicals, and retail are propelling the market for polywoven bags. Polywoven bags are popular in these industries because of their high tensile strength, tear resistance, and capacity to protect products from moisture and pollutants, making them excellent for carrying bulk items such as cereals, fertilizers, sand, and construction materials. In addition, the growth of the digital commerce and logistics industries is increasing the demand for dependable and strong packaging that can withstand the strains of shipping and handling.

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The changing price of raw materials, notably polypropylene generated from petroleum, is impeding polywoven bags market demand. Crude oil price volatility can cause firms to incur unanticipated costs, affecting their earnings and pricing strategies. Furthermore, environmental worries about plastic contamination provide a substantial constraint. While polywoven bags tend to be more durable and recyclable than single-use plastics, their manufacturing and disposal can still harm the environment if not properly handled. The absence of adequate facilities for recycling in many areas exacerbates the problem, reducing polywoven bags' efficacy as an environmentally friendly alternative.

As global awareness of environmental concerns grows, there is a greater need for eco-friendly packaging options. Polywoven bags, which are both recyclable and recyclable, are ideally positioned to satisfy this need, especially with continuous developments in compostable and biodegradable polywoven materials, which increase their environmental appeal. Furthermore, the emergence of online shopping and e-commerce creates significant opportunity for polywoven bags market growth. Polywoven bags' strong and resilient nature makes them perfect for e-commerce shipping and transit needs, which require packaging that can endure handling and environmental stresses.

## Market Segmentation

The polywoven bags market is segmented into product type, end user, distribution channel, and region. On the basis of product type, the market is divided into valve bags, gusseted bags, block bottom bags, pinch bottom bags, and open mouth bags. As per end-user, the market is segregated into agriculture, food industry, construction, retail, and chemicals. On the basis of distribution channel, the market is bifurcated into B2B and B2C. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

## Regional/Country Market Outlook

China and India are the leading contributors to market expansion in Asia-Pacific, owing to their thriving agricultural industries and rapid industrialization. China's powerful manufacturing infrastructure and India's massive agricultural base fuel significant demand for polywoven bags used to package grains, fertilizers, and industrial items. The Indian government's measures to increase agricultural output and strengthen supply chain infrastructure fuel this need. Vietnam and Indonesia are both experiencing expansion as a result of increased rice exports and other products that need long-term packaging solutions.

In Europe, rigorous environmental rules and a significant emphasis on sustainability are influencing industry trends. Countries such as Germany and France are seeing a transition towards environmentally friendly polywoven bags, aided by legislation that encourages recycling and minimizes plastic waste. The European Union's Circular Economy Action Plan is a major motivator, encouraging industries to embrace sustainable practices and develop biodegradable

materials.

North America has consistent demand, with the U.S. leading the market. The agriculture industry, particularly in areas such as California and Iowa, is driving expansion here. Polywoven bags are widely utilized for crop storage and transportation. Furthermore, the advent of e-commerce is increasing the demand for dependable packaging solutions throughout the country during the polywoven bags market forecast period.

In Africa, the market is developing, particularly in Nigeria and Kenya, where farming operations are critical to the economy. Polywoven bags are being adopted in these locations due to the necessity for efficient and cost-effective packaging alternatives for agricultural goods and building materials.

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## Competitive Landscape

The major players operating in the market for gaining polywoven bags market share include H Polesy & Co Pty Ltd, LC Packaging, Mondi Group, Anita Plastics Inc., Knack Packaging, AEP Industries Inc., Interplast Group, Hanoi Plastic Bag JSC, Da Nang Plastic Joint Stock Company, and Bischof & Klein GmbH & Co.

Other players in polywoven bags market include Inova Pvt. Ltd., Daman Polyfabs, Pratap Group, Sah Polymers Limited, and others.

## Industry Trends:

Pratap Group invested in W&H's newest technology, Convertex CL-170, in May 2023, taking into account the company's manufacturing capacity and dedication to differentiated solutions for long-term sustainability.

Sah Polymers Limited, an Udaipur-based firm, launched its initial public offering (IPO) on December 30, 2022. The company's primary operations are the production and sale of high-density polyethylene (HDPE) flexible intermediary bulk containers (FIBC) bags/polypropylene (PP) bags, woven sacks, woven polymer-based goods, and HDPE/PP woven textiles. The company provides customized bulk packaging choices to B2B producers in a variety of sectors, including textiles and others.

The European Union (EU) took action to combat plastic pollution by enacting rules. Single-use plastic will be forbidden from being sold in EU Member States' marketplaces beginning in July 2021. Furthermore, European countries are moving towards the implementation of broad plastic packaging fees.

## Recent Key Strategies and Developments

In May 2023, Nova Chemicals, a polyethylene supplier, collaborated with biaxial film producers all over the world to create BOPE-HD (biaxially oriented high-density polyethylene) film on industrial tenter frame lines. BOPE-HD is a 100% recyclable alternative to typical, non-recyclable mixed materials films for lightweight packaging.

In July 2023, easy2cool developed and produced a paperfloc Eco-liner bag in collaboration with Mondi that uses trimmed recycled paper to provide insulation for chilled items. This collaboration was formed to replace excessive plastic insulating packaging used in e-commerce.

In June 2022, Mondi group's stand-up reaction pouch recyclable won the Swiss Packaging Awards, highlighting packaging innovation and originality.

In April 2022, LC Packaging and M B Nieuwenhuijse teamed with Plastic Bank to assist in turning the tide on ocean plastic, ensuring a sustainable future for future generations.

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