

# Morris Industries Launches Trick or Trash™ Halloween Candy Recycling Program

*Kentucky entrepreneur, Nate Morris, launches Trick or Trash™ program with anchor participants, 2X Game Changers and Pikeville Elementary School.*

LEXINGTON, KY, UNITED STATES, October 28, 2024 /EINPresswire.com/ -- Morris Industries is excited to announce the launch of the one-of-a-kind Trick or Trash™ program, a Halloween candy wrapper recycling initiative.

Trick or Trash™ is proud to feature anchor participants that demonstrate our commitment to innovation and community responsibility. Pikeville Elementary School in Pikeville, Kentucky and the 2X Game Changers Zoo Buddies program in partnership with the Louisville Zoo will be highlighted.

“

Trick or Trash™ is about adding an extra layer of fun to Halloween. It's a fantastic way for kids and families to enjoy the holiday while also making a positive impact by recycling candy wrappers.”

*Nate Morris, Chairman and CEO, Morris Industries*



Trick or Trash, a Morris Industries program, kids across the nation receive boxes to collect Halloween candy wrappers to get recycled instead of ending up in the landfill.

"We are thrilled to carry on the Trick or Trash™ tradition at Morris Industries," said Nate Morris, Chairman and CEO of Morris Industries. "By featuring schools like Pikeville Elementary and programs like 2X Game Changers' Zoo Buddies, we're not only adding an extra layer of enjoyment to Halloween but also inspiring kids to think creatively about responsibility. It's amazing to see young minds engaged in innovative ways to make a positive impact with something as simple as a candy wrapper."

The Halloween Waste Problem:

Each year, Americans purchase an estimated 600 million pounds of candy for Halloween. This leads to a significant amount of waste, especially from candy wrappers that are not typically recyclable through standard municipal recycling programs. It is estimated that Halloween

activities generate thousands of tons of plastic waste from candy wrappers alone, contributing to already overflowing landfills.

The Trick or Trash™ Solution: A Fun and Innovative Twist on Halloween:

Trick or Trash™ provides educators and community organizations with special boxes that offer a convenient and engaging way to collect their Halloween candy wrappers.

By participating in Trick or Trash™, students learn innovative ways to be responsible with their candy wrappers. The program transforms the simple act of collecting wrappers into an educational experience, teaching kids about the importance of taking care of their community in creative ways.

How the Program Works:

1. Receive the Box: Participating schools and organizations receive a Trick or Trash™ box at no cost.
2. Collect Wrappers: After trick-or-treating, students and community members deposit their candy wrappers into the designated boxes.
3. Seal and Send: Once filled, the boxes are sealed and sent back using a pre-paid shipping label.
4. Transform: The collected wrappers are processed and given new life, turning what would otherwise be waste into something valuable.

Get Involved:

Teachers and community leaders interested in participating can sign up at the Trick or Trash™ website at [www.TrickorTrash.com](http://www.TrickorTrash.com). Supplies are limited, so early registration is encouraged.

About Morris Industries

Morris Industries works to identify disruptive and innovative companies with unrealized growth potential, whose current ownership desires an exit strategy, requires capital, or needs an



Nate Morris, Chairman and CEO of Morris Industries and 2X Game Changers Board Chair, pictured with Christopher 2X, Founder and Executive Director of 2X Game Changers, and the 2X Game Changers Zoo Buddies participants at the Louisville Zoo.

experienced management team to continue its growth. Morris Industries was founded on the belief that market-driven innovation can support conservation goals, drive profit, and equip businesses to solve America's biggest challenges.

Nate Morris founded Morris Industries in 2010 and serves as Chairman and CEO. Morris was the first Kentuckian to be named to Fortune Magazine's 40 Under 40 list, and he is also the youngest inductee ever to the Kentucky Entrepreneur Hall of Fame. Morris is the founder and Managing Trustee of the Morris Foundation whose mission is to provide access to the American Dream for all Kentuckians. Morris currently serves as the Entrepreneur in Residence at the University of Kentucky's Gatton College of Business and Economics in addition to serving as the Chairman of 2X Game Changers.

Catherine Brady  
Morris Industries  
press@morrisindustries.com  
Visit us on social media:

[X](#)

[LinkedIn](#)

[Instagram](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/755637455>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.