

Stanton Optical Opens New Store in Lexington, SC

Full-Service Eye Care, Offering Hi-tech Eye Exams, Eye Health Solutions and Affordable Eyewear

LEXINGTON, SC, UNITED STATES, November 1, 2024 /EINPresswire.com/ -- Stanton Optical, a pioneer in affordable and accessible eye care, announces the grand opening of its latest store in 5580 Sunset Blvd, Suite C-1, Lexington, SC 29072, strengthens Stanton Optical's commitment to delivering on its mission of Making Eye Care Easy across 280+ [locations](#) nationwide.



Stanton Optical Lexington Staff Celebrating Grand Opening Ceremony

Convenient Eye Care for Less

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We work hard to leverage our direct relationships with manufacturers to offer the best prices on eye exams, glasses and top contact lens brands without compromising quality.”

Daniel Stanton

founder and CEO of Stanton Optical.

“We’re excited to open our 3rd Stanton Optical store in the Columbia market, a community we have been serving for over 9 years. Making eye care affordable and convenient for Lexington residents is a great source of pride for our Stanton Optical family. We know consumers are having to stretch their dollar further in this economy. We work hard to leverage our direct relationships with manufacturers to offer the best prices on eye exams, glasses and top contact lens brands without compromising quality. Not everyone has vision insurance so it’s important we offer eye care solutions everyone can afford”, said Daniel Stanton,

With its on-site optical labs, you can walk in, get an eye exam, and get single-vision glasses made the same day in as fast as 30 minutes. Stanton Optical also offers various over-the-counter eye care solutions. Stanton Optical accepts most vision insurance, FSA/HSA, VSP out-of-network, and offers special pricing for EyeMed, Medicaid, and Military families.

List of all Columbia Stanton Optical stores:☐☐

-189 Harbison Blvd, Suite A, Columbia, SC 29212

-10110 Two Notch Rd, Columbia, SC 29223

-5580 Sunset BLVD, Lexington, SC 29072

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Consumer-Centric Services and Telehealth Innovation☐☐

Stanton Optical is a growing retail brand under Now Optics, a leader in the optical industry who developed innovative telehealth technology to provide patients with affordable quality eye exams, well before the pandemic. Tapping into its national network of affiliated optometrists and ophthalmologists to date, the company has conducted more than 3.5 million telehealth eye exams, something no other optical retailer can offer.☐

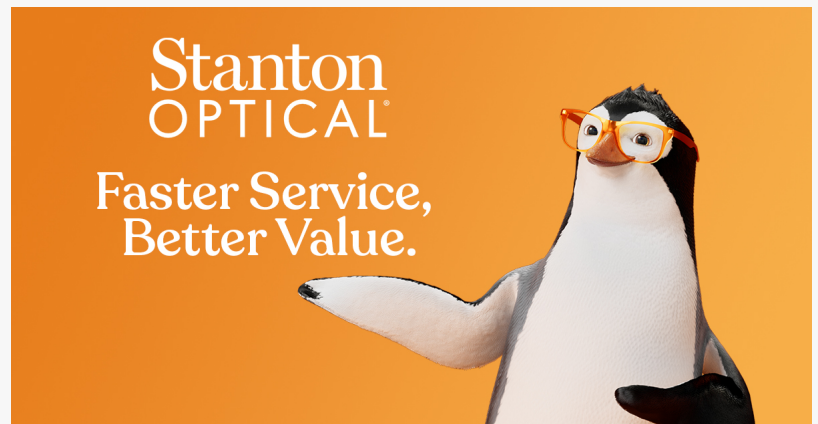
Stanton Optical sets itself apart by offering same-day appointments, welcoming walk-in eye exams, same-day glasses, and offering the best value in eye care: Two Pairs of Glasses starting at \$79 (including Anti-Glare/UV lenses) and a FREE Eye Exam. Hours for the new [optical store in Lexington](#) are Monday - Friday from 9 am-7 pm, and Saturday from 9 am-6 pm.☐☐

The new location is less than 2 miles from the Lexington County Museum, and a walking distance from large retail stores.☐

For more information or to [schedule an appointment](#), visit us at www.stantonoptical.com or call (803) 250-2655.☐☐☐

Stanton OPTICAL®

Stanton Optical: We Make Eye Care Easy, Accessible, and Affordable for All



Meet Stan the Penguin, Stanton Optical's Brand Ambassador - Discover Unbeatable Offers at Stanton Optical Lexington Store Before They're Gone!



Over 1,500 stylish and affordable eyeglasses to choose from.

About Now Optics:□□□□

Now Optics remains at the forefront of the eye care industry, consistently delivering on its mission of Making Eye Care Easy. With an omnichannel offering and locations across 30 states and growing, Stanton Optical ranks among the top optical retailers nationwide. The brand is dedicated to enhancing customer experiences by merging expert eye care with affordable and convenient eye health and eyewear choices.□□

Suzanne Garcia

Now Optics

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