

Digimind Rebrands as Onclusive Social, Advancing Global Media Intelligence

Onclusive, a global leader in media intelligence, today announced the full integration of Digimind, now rebranded as Onclusive Social.

LONDON, UNITED KINGDOM, October 29, 2024 /EINPresswire.com/ --

Onclusive, a global leader in media intelligence, today announced the full integration of Digimind, now rebranded as [Onclusive Social](#). This milestone marks a significant enhancement in Onclusive's ability to provide comprehensive media monitoring and analysis solutions to clients worldwide.



- Digimind, a leader in [social media listening](#) and intelligence, is now fully integrated into Onclusive's suite of services and rebranded as Onclusive Social.

“

By bringing Digimind's cutting-edge social listening capabilities under the Onclusive brand, we can offer our clients unparalleled insights across all media channels with a seamless experience.”

Rob Stone, CEO, Onclusive

- The integration and rebranding strengthen Onclusive's social media monitoring, insights, and analysis capabilities on a global scale.
- Clients will benefit from a more comprehensive, AI-driven approach to media intelligence across all major social platforms under a unified brand.
- This integration provides clients with the tools they need for a complete view of their media presence and performance, encompassing earned, owned and shared media landscapes.

Rob Stone, CEO of Onclusive, stated:

"The full integration of Digimind as Onclusive Social represents a pivotal moment in our mission to provide the most comprehensive media intelligence solutions in the industry. By bringing Digimind's cutting-edge social listening capabilities under the Onclusive brand, we are uniquely

positioned to offer our clients unparalleled insights across all media channels with a seamless, integrated experience."

The integration of Onclusive Social's technology, which leverages advanced AI solutions and machine learning, significantly enhances Onclusive's

ability to deliver global social media listening and in-depth analysis. This move solidifies Onclusive's position as a customer-rated leader in social media listening software, as recognised by G2.



Digimind Co-Founder Patrice Francois commented:

"Rebranding as Onclusive Social is more than a name change; it's a testament to our full integration and shared vision. As Onclusive Social, we're excited to bring our advanced social listening and intelligence capabilities to a broader client base, helping organisations make more informed decisions based on comprehensive media insights."

This integration and rebranding are part of Onclusive's ongoing strategy to offer a complete suite of market-leading global media monitoring, measurement, and management solutions to PR, Communications, and Marketing teams, helping them to continually prove and improve their value.

Clients of both Onclusive and Digimind will be able to access an expanded set of tools and capabilities under the unified Onclusive brand. The integration also means that clients can now work with a single provider for all their media intelligence needs, from traditional media monitoring to advanced social listening and analysis.

For more information about Onclusive and its enhanced capabilities, including Onclusive Social, please visit www.onclusive.com.

Jack Richards

Onclusive

press@onclusive.com

Visit us on social media:

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/755706090>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.