

Men Are Embracing Plastic Surgery: Surge in Popular Procedures for Male Patients

LAS VEGAS, NV, UNITED STATES,
October 29, 2024 /EINPresswire.com/ --

In a shift that highlights changing societal norms, more men are turning to plastic surgery to enhance their appearance. Procedures such as [gynecomastia surgery](#) (male breast reduction), liposuction, eyelid surgery, jawline contouring, and [Botox](#) have seen a significant surge in popularity, driven largely by social media influence and a growing acceptance of cosmetic procedures among men.

Stile Aesthetics, led by renowned plastic surgeon Dr. Frank L. Stile in Las Vegas, is at the forefront of this trend, reporting a marked increase in male patients seeking aesthetic treatments.



Stile Aesthetics Logo

According to the American Society of Plastic Surgeons (ASPS), male cosmetic procedures have risen by over 30% in the past decade. Dr. Stile attributes this shift to the increasing pressures of social media, where influencers and celebrities showcase sculpted physiques and chiseled facial features. Men who once hesitated to pursue aesthetic treatments are now seeking procedures to refine their looks, improve self-esteem, and stay competitive in both social and professional spheres.

"We're seeing a cultural shift where men are no longer shy about investing in themselves," says Dr. Stile. "From gynecomastia surgery to jawline contouring, we offer treatments designed to enhance masculine features while maintaining natural results."

Social Media's Influence and Modern Masculinity

Social media has redefined beauty standards for men. Platforms like Instagram and TikTok have

promoted ideals of sharp jawlines, lean physiques, and youthful appearances. Influencers and celebrities, such as Zac Efron and Rob Lowe, have embraced cosmetic enhancements, normalizing these procedures for everyday men. The result is a growing comfort among men in seeking treatments that help them look and feel their best.

Stile Aesthetics is seeing this influence firsthand, with a noticeable increase in male patients requesting popular procedures, including:

- *Gynecomastia Surgery: Addressing excess breast tissue to create a more masculine chest contour.

- *Eyelid Lift: refreshes appearance by removing excess upper eyelid skin and lower eyelid puffiness

- *[Liposuction](#): Targeting stubborn fat deposits to achieve a leaner, more defined physique.

- *Jawline Contouring: Enhancing masculine features through fillers or implants for a sharper, youthful jawline.

- *Botox and Non-Invasive Procedures: Reducing wrinkles and adding volume to restore a youthful look.

If you're curious about male plastic surgery and want to learn more about the options available, Dr. Stile and his team at Stile Aesthetics are ready to provide guidance. Whether you're interested in specific procedures like gynecomastia surgery or simply exploring ways to enhance your appearance, they offer a personalized approach to help men achieve their goals.

About Dr. Frank L. Stile and Stile Aesthetics:

Dr. Frank L. Stile is a world-renowned cosmetic plastic surgeon at Stile Aesthetics in Las Vegas, Nevada. Certified by the American Board of Plastic Surgery and a Fellow of the American College of Surgeons, Dr. Stile brings over 20 years of experience and has treated over 12,000 satisfied patients, many of whom return for additional treatments.

Beyond his expertise in cosmetic surgery, Dr. Stile is an accomplished artist, author of children's books, sculptor, and philanthropist. His extensive training, expert skills, and meticulous attention to detail enable him to perform a variety of cosmetic surgeries to enhance the face, body, and breasts. Additionally, Stile Aesthetics offers a comprehensive medical weight loss program to help patients achieve long-term health and fitness goals.

Dr. Stile is also committed to giving back through his non-profit, The Frank L. Stile Foundation, which donates over 1 million meals to feed food-insecure children. His dedication to empowering both men and women through cosmetic surgery and skincare services is reflected in the exceptional level of customer service at Stile Aesthetics, where patient care and satisfaction are of the highest priority.

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Stile Aesthetics

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