

Happy Birthday Likeboxes by Hikoko Ito Wins Bronze in A' Fine Arts and Art Installation Design Award

Innovative Art Installation Recognized for Fostering Human Connection and Kindness through Birthday Card Exchange

COMO, CO, ITALY, October 29, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected award in the field of [fine art](#) design, has announced Happy Birthday Likeboxes by [Hikoko Ito](#) as the Bronze winner in the Fine Arts and Art Installation Design category. This prestigious recognition highlights the significance of the art installation within the fine art industry, celebrating its innovative approach to fostering human connection and kindness.

Happy Birthday Likeboxes resonates with audiences by recreating the joy of exchanging hand-drawn birthday cards, a tradition cherished by many. The installation's relevance lies in its ability to encourage visitors to reflect on the often-impersonal nature of digital interactions and instead engage in a heartfelt, creative exchange that spreads positivity and connects people across diverse backgrounds.

The art installation features 366 illuminated mailboxes, each representing a day of the year. Visitors can receive a hand-drawn birthday card from a previous participant and create one for a future visitor, perpetuating a continuous chain of kindness. The mailboxes are adorned with intricate patterns that form visual puzzles, inviting participants to uncover hidden Chinese characters and unlock the magic within. This joyous ritual transforms each visit into a journey of discovery and moments of special connection.



Happy Birthday Likeboxes

The Bronze A' Design Award for Happy Birthday Likeboxes serves as motivation for Hikoko Ito and her team to continue striving for excellence and innovation in their artistic endeavors. This recognition may inspire future projects that further explore the themes of human connection, kindness, and the power of shared experiences in fostering a sense of community.

Happy Birthday Likeboxes was designed by Hikoko Ito.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=156417>

About Hong Kong Museum of Art

Established in 1962, the city's inaugural public art museum, the Hong Kong Museum of Art, under the Leisure and Cultural Services Department of the Government of Hong Kong Special Administrative Region, is devoted to both celebrating local art and illuminating China's extensive cultural heritage. Spanning 10,000 square meters, the museum houses an impressive collection of over 18,800 sets of exhibits. It aims to present a diverse and contrasting world of art through a Hong Kong lens, striving to offer new perspectives on tradition and make art accessible and relevant to all.

About Bronze A' Design Award

The Bronze A' Design Award recognizes designs that demonstrate a notable degree of creativity and practicality. It acknowledges the commitment and talent of designers who create work that stands out for its thoughtful development and innovative use of materials and technology. These designs are recognized for their professional execution and potential to positively influence industry standards. Winning this award showcases the designer's skill in effectively combining form and function, providing solutions that improve people's lives. The Bronze A' Design Award is a prestigious recognition granted to designs that are distinguished by their originality, ingenuity, and astuteness in the Fine Arts and Art Installation Design category. The award criteria include originality of concept, innovative technique, aesthetic appeal, emotional impact, artistic skill demonstrated, composition and layout, use of color and texture, conceptual depth, cultural relevance, social commentary, historical context, interpretation and expression, technical execution, visual harmony, artistic influence, narrative quality, material selection, environmental consideration, adherence to theme, and presentation quality.

About A' Design Award

The A' Fine Arts and Art Installation Design Award is a highly regarded international design competition that welcomes entries from visionary fine art designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities in the fine art and design industries. Participating in this prestigious award allows entrants to showcase their creativity, gain global exposure, and be recognized for their exceptional design capabilities, contributing to the advancement of the industry and inspiring future trends. The A' Design Award is an international, juried design competition organized across all industries, open to entries from all countries. Established in 2008, the A' [Design Awards](#) are now in their 16th year. The ultimate aim

of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, helping to create a better world through the transformative power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://fineartcompetition.net>

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