

Women's Entrepreneurship Day Ohio Summit Returns November 7

Worldwide movement for women entrepreneurs convenes at Case Western Reserve University

CLEVELAND, OH, UNITED STATES, October 29, 2024 /EINPresswire.com/ -- Women's Entrepreneurship Day (WED) Ohio, the global movement that celebrates, empowers and supports women in business, returns to Cleveland for the seventh year. The event will take place on November 7 at Case Western Reserve University. The theme is Lead.



The image shows a promotional graphic for WEDO. At the top left is a globe icon. To its right is the text 'WEDO | WOMEN'S ENTREPRENEURSHIP DAY ORGANIZATION' in white on a purple background. Below this, it says 'November 7, 2024 | 8:30am-4pm'. To the right of the text are two circular portraits of women. Below the text and portraits is a grid of ten circular portraits of diverse individuals, representing the speakers for the event.

Speakers for the 2024 Women's Entrepreneurship Day Ohio Summit

Each WED event is produced by an ambassador dedicated to empowering women and girls to actively participate in the economy, initiate startups, drive economic expansion, and advance their communities. To achieve this goal, WED builds and fosters vital networks for women business leaders to reach their full potential and make a difference in the world.

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The goal of Women's Entrepreneurship Day is to help women build successful businesses that also positively impact their communities. This is how our event differs from other entrepreneurial events.”

Lorraine Schuchart

WED Ohio's ambassador is Lorraine Schuchart, founder of the impact communications agency [Prosper for Purpose](#). The event is intended for business and nonprofit leaders, entrepreneurs and intrapreneurs.

Entrepreneur, socialite and Cleveland native Wendy Diamond launched the Women's Entrepreneurship Day Organization in 2013. Recognizing that women in business are a force for good — financially elevating their families,

neighborhoods and communities — Diamond sought to educate, empower, celebrate and support women in business.

“Every woman and girl worldwide should have the opportunity to pursue their dreams, and

allowing female entrepreneurs to support one another is a vital part of making that a reality," said Diamond.

Key speakers for this year's WED Ohio include JJ DiGeronimo, award-winning author and founder of Tech Savvy Women. Sessions will cover creating scalable systems, building wealth, and the critical connection between personal health, happiness, and effective leadership. The full agenda and speaker list is on the [Wed Ohio website](#).

"The goal of Women's Entrepreneurship Day is to help women build successful businesses that also positively impact their communities. This is how our event differs from other entrepreneurial events," said Schuchart.

More information and tickets to the event are available on the WED Ohio website. If the purchase of a ticket is a hardship, the organizers have limited scholarships available. Email Lorraine@prosperforpurpose.com for information.

About Women's Entrepreneurship Day

Women's Entrepreneurship Day (WED), a global initiative created by the Women's Entrepreneurship Day Organization (WEDO), is celebrated annually on November 19. The movement is the world's largest grassroots effort dedicated to celebrating, supporting and empowering women worldwide. WED encourages four billion women worldwide to pursue their entrepreneurial dreams to inspire hope and alleviate poverty.

About Prosper for Purpose

Prosper for Purpose is a Cleveland-based public relations, creative services and brand development firm that helps purpose-driven organizations and individuals maximize their impact. Prosper became Ohio's first nonprofit consulting and fundraising agency and second communications agency to receive certified B Corp status in February 2016.

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