

# \$8.4 Bn Eggshell Membrane Market, Fueled by Asia-Pacific Production Strength and Rising Demand in North America & Europe

PORTLAND, OR, UNITED STATES, October 30, 2024 /EINPresswire.com/ --The global <u>eggshell membrane market</u>, valued at \$3.8 billion in 2022, is projected to reach \$8.4 billion by 2032, with a CAGR of 8.9% from 2023 to 2032. Eggshell membrane, the layer lining the eggshell's interior, serves as a natural barrier protecting the embryo and is rich in nutrients, which makes it valuable across multiple industries.



Eggshell Membrane Market size, share, demand

### Key Market Drivers

• Health and Wellness Focus: Eggshell membrane supplements are increasingly popular for supporting joint health, skin elasticity, and overall wellness, as they contain proteins, amino acids, collagen, and elastin.

• Rising Demand for Natural Ingredients: Consumers prefer herbal, natural ingredients in food and cosmetics, fueling demand for eggshell membrane products.

• Sustainable Production: As a byproduct of egg production, eggshell membrane offers a sustainable, environmentally friendly resource, appealing to eco-conscious consumers.

#### Market Segmentation

1. Ву Туре

• Hydrolyzed Eggshell Membrane: Dominates the market due to its easy absorption and high levels of collagen and hyaluronic acid, beneficial for skin and joint health.

• Unhydrolyzed Eggshell Membrane: Used in applications where minimal processing is preferred.

2. By Application

• Food & Beverages: Used for its calcium content and nutritional benefits, contributing to joint health and skin nourishment.

• Pharmaceuticals and Nutraceuticals: Widely used in dietary supplements targeting joint support and mobility.

• Cosmetics: Incorporated in skincare products to improve skin elasticity, reduce wrinkles, and promote a youthful appearance.

3. By Region

- Asia-Pacific: Leading market with strong production capabilities, competitive pricing, and high regional demand.
- North America and Europe: Steady demand due to increasing consumer awareness and preference for natural health supplements.

## Challenges in Market Growth

• Supply Limitations: Variations in egg production due to disease outbreaks or seasonal changes can restrict eggshell membrane availability.

• High Demand for Eggs: Competing uses for eggs in food products may affect raw material availability for eggshell membrane extraction.

Leading Market Players

Key players include:

- Stratum Nutrition (U.S.)
- Biova LLC (U.S.)
- Eggnovo SL (Spain)
- Kewpie Corporation (Japan)
- Mitushi Biopharma (India)

## Future Trends

• Innovations in Dietary Supplements: Increasing research into bioactive compounds in eggshell membranes may lead to new product developments in the nutraceutical sector.

• Expanded Use in Personal Care: Growth in the cosmetics sector, with eggshell membranes used for anti-aging and skin rejuvenation products.

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