

Smart Luggage Market Grows with Enhanced GPS Tracking, Battery Integration, and Demand for Remote Locking Features

Smart Luggage Market expands as travelers seek advanced GPS tracking, mobile charging capabilities, and remote lock control for secure travel.

AUSTIN, TX, UNITED STATES, October 31, 2024 /EINPresswire.com/ -- Market Scope and Overview

Rising consumer demand for travel convenience and enhanced luggage features, including GPS tracking and remote locking, is driving the growth of the [Smart Luggage Market](#).



Smart Luggage Market Report

According to a report from SNS Insider, the Smart Luggage Market size was valued at USD 1.38 billion in 2023 and is projected to reach USD 6.90 billion by 2032, reflecting a CAGR of 19.6% over the forecast period of 2024–2032.

As the world recovers from the global pandemic, travel is experiencing a resurgence with a notable increase in domestic and international flights. This renewed interest in travel is fueling demand for smart luggage that enhances the travel experience. Consumers are increasingly seeking luggage that not only serves its primary function but also incorporates features that provide security, convenience, and connectivity. Technologies such as built-in batteries for charging devices, Bluetooth tracking, and remote locking mechanisms are becoming standard in smart luggage offerings. The market is further influenced by the growing trend of frequent business travel, which requires reliable and efficient travel gear. Companies are therefore focused on developing luggage solutions that streamline the travel process from check-in to arrival, reducing the stress associated with lost or damaged bags. Additionally, as sustainability becomes a focal point for consumers, manufacturers are innovating to create eco-friendly smart luggage options, supporting market growth.

The report also highlights the increasing prevalence of e-commerce in the luggage market, with

online sales channels making smart luggage products more accessible to consumers. Strategic partnerships between tech companies and luggage manufacturers are fostering the development of new features that enhance product offerings, making smart luggage an attractive choice for modern travelers. Technological advancements in luggage design have introduced new possibilities for functionality and user experience, aligning with the preferences of tech-savvy consumers who seek products that fit into their digital lifestyles. The integration of smart technologies enhances luggage convenience while improving security features, such as GPS tracking, which helps mitigate the risk of lost luggage.

Opportunities in this market are expanding as manufacturers focus on sustainability, with many offering eco-friendly materials and production processes. The growth potential is substantial as more travelers become aware of the benefits of smart luggage, positioning it as an essential accessory for modern travel.

Get a Report Sample of Smart Luggage Market @ <https://www.snsinsider.com/sample-request/1590>

Some of the Major Key Players Studied are:

- Samsonite International
- Away
- Trunkster
- Raden
- Bluesmart Black Edition
- International
- Horizon
- Delsey
- Planet Traveler
- Ready Traveler
- TraxPack
- Others

Segmentation Analysis

By Technology

□ Sensors: The sensors segment of the Smart Luggage Market is set for significant growth, driven by technological advancements and increasing consumer demand for enhanced travel experiences. Sensors in smart luggage provide features like GPS tracking, weight measurement, and remote locking, enhancing security and convenience for travelers. As consumers become more tech-savvy and prioritize safety, the integration of sensors in luggage is becoming a key selling point. Additionally, the rise of smart devices and the Internet of Things (IoT) is fostering the development of interconnected luggage solutions. These factors, along with a growing focus

on innovative travel accessories, are expected to boost the sensors segment's growth within the Smart Luggage Market.

□ **Connectivity Technology:** The connectivity technology segment in the Smart Luggage Market is witnessing significant growth due to increasing demand for enhanced travel convenience. Technologies such as Bluetooth, GPS, and NFC enable users to track their luggage in real time, providing peace of mind during travel. As consumers become more tech-savvy, features like remote locking and mobile app connectivity are becoming essential. The rise of e-commerce has further facilitated the adoption of smart luggage with integrated connectivity solutions, appealing to modern travelers. Innovations in battery technology and wireless charging options are also enhancing user experiences, driving greater investment and development in this segment and contributing to its robust growth trajectory.

Market Segmentation and Sub-Segmentation Included Are:

On The Basis of Technology:

- Sensors
- SIM Cards
- USD Charging
- Connectivity Technology

On The Basis of Connectivity:

- GPS
- Wi-Fi
- RFID
- Bluetooth

On The Basis of Application:

- Remote Locking
- Digital Scaling
- Real-time Tracking
- Proximity Sensors
- Others

Regional Landscape

□ **North America:** North America holds the largest share of the Smart Luggage Market, with significant sales driven by high technology adoption and frequent travel patterns. Leading companies in this region, such as Samsonite and Away, are innovating with smart features that cater to the needs of modern travelers. The presence of established retail channels and growing consumer awareness of smart luggage benefits further supports market expansion.

□ **Asia Pacific:** Asia Pacific is expected to be the fastest-growing region in the forecast period. The

increasing number of international travelers and the rise of e-commerce platforms are boosting demand for smart luggage. Companies like RIMOWA and Travelpro are actively launching smart luggage products tailored for tech-savvy consumers, making the region a key player in the market.

Recent Developments

□ In January 2024, Travelpro announced the release of its first smart luggage with remote locking capabilities.

□ In February 2024, Delsey launched a smart suitcase featuring a built-in scale to prevent overpacking.

□ In March 2024, the startup Bluesmart announced funding for its innovative smart luggage with solar charging options.

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