

# Tight Gas Market to Reach USD 19.97 Trillion Cubic Feet by 2032, Fueled by Rising Energy Demands

"Tight Gas Market: Exploring growth drivers, tech advances, & challenges shaping the future of unconventional natural gas extraction on a global scale."

AUSTIN, TX, UNITED STATES, October 31, 2024 /EINPresswire.com/ -According to SNS Insider, The Tight Gas
Market Size was valued at USD 12.76
trillion cubic feet in 2023 and is
expected to reach USD 19.97 trillion
cubic feet by 2032, growing at a CAGR
of 5.85% over the forecast period 2024-2032.



The growing utilization of natural gas as a cleaner substitute for coal and oil is the primary driver for tight gas market growth. Tight gas has a considerable potential to obtain energy from both the low-permeability rock formations. With energy security, as well as the shift towards cleaner fuels becoming a focus for countries across the world, tight gas is increasingly being viewed as an essential part of the energy blend. Furthermore, these advancements in the technology that are used for the extraction of tight gas (hydraulic fracturing and horizontal drilling) make the extraction of tight gas even more efficient thus making it possible to be used in various applications such as power generation or industrial processes.

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Key players:

- ☐ Royal Dutch Shell
- □ Sinopec
- ☐ Marathon Oil
- ☐ Pioneer Natural Resources
- □ EOG Resources
- ☐ British petroleum

☐ Exxon Mobil and Chesapeake Energy	Total SA
□ PetroChina	
🛮 Anadarko Petroleum Co.	
□ Devon Energy	

#### Market Drivers

The tight gas market is driven by energy transition across the world. In an era where countries are trying to decrease carbon emissions, especially with the climate goals mentioned in international treaties there is a global movement from high-emission fossil fuel to natural gas. Tight gas, meanwhile, is being seen as a less carbon-intensive and therefore green energy source compared to coal and oil. In fact, the US and Canada as well as several European countries are investing not only in technologies for tight gas but also in full-scale infrastructure development recognizing that tight gas is probably the best way to energy independence with manageable environmental impacts. As this demand for natural gas continues to rise, it will help drive the tight gas market in upcoming years.

Another contributing factor to the tight gas market's expansion is the rising demand for energy in developing economies. Rapid urbanization and industrialization in regions such as Asia-Pacific and the Middle East are driving the need for reliable and affordable energy sources. Tight gas can fulfill these demands due to its abundance and versatility across various sectors, including residential, commercial, and industrial applications. The increasing consumption of natural gas in power generation, alongside the rising penetration of tight gas into transportation fuels, underscores the market's growth potential. As infrastructure development continues, the tight gas market is positioned for substantial growth over the forecast period.

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Segment Analysis

# By Type

In 2023, Processed Tight Gas emerged as the dominating segment in the tight gas market. Processed tight gas is treated to remove impurities, enhancing its quality and efficiency for various applications. This segment is expected to maintain its dominance as industries increasingly prioritize high-quality natural gas for operational efficiency. Additionally, the growing demand for processed tight gas in power generation and industrial applications fuels its market share.

## By Application

The Industrial segment held the largest market share around 37% in 2023. It is driven by the rising need for energy in manufacturing and production processes. Industries are increasingly adopting tight gas as a cleaner alternative to traditional fuels, contributing to its rapid growth. The demand for natural gas in powering industrial operations, including petrochemicals and

Key Segments:	
By Type	
☐ Processed Tight Gas	
☐ Unprocessed Tight Gas	
By Application	
☐ Residential	
□ Commercial	
□ Industrial	
☐ Power Generation	
☐ Transportation	
□ Others	
Regional Analysis	
North America:	

metals, further accelerates this segment's expansion.

#### North America:

North America held the largest market share around 62% in 2023. It is primarily due to the United States' significant tight gas reserves. The region's advanced extraction technologies, such as hydraulic fracturing, have enabled efficient production of tight gas, solidifying its position as a leader in natural gas supply. The region's commitment to energy independence and sustainability also drives investment in tight gas infrastructure. Major companies, including ExxonMobil and Chesapeake Energy, are actively exploring and developing tight gas resources, ensuring North America's continued dominance in the market.

#### Asia-Pacific:

The Asia-Pacific region is identified as the fastest-growing market for tight gas, driven by rapid urbanization and industrial growth. Countries like China and India are increasingly turning to tight gas to meet their soaring energy demands while aiming to reduce their reliance on coal. Government initiatives promoting natural gas adoption and investments in gas infrastructure are key factors supporting this growth. Companies like Sinopec and ONGC are expanding their operations in tight gas production to capitalize on the region's growing market potential.

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#### **Recent Developments**

1. Technological Innovations by Halliburton: In 2023, Halliburton introduced a new hydraulic fracturing technologyspecifically designed for tight gas reservoirs, which enhances production rates while minimizing water usage. This innovative approach reflects the company's commitment to sustainable practices in tight gas extraction.

- 2. Expansion Plans by ConocoPhillips: In late 2023, ConocoPhillips announced its plans to expand its tight gas operations in the Permian Basin, anticipating increased production capabilities. The expansion aligns with the company's strategic focus on leveraging its technological expertise to optimize tight gas extraction.
- 3. Joint Venture in Australia: In 2024, a joint venture between Woodside Energy and BHP was formed to explore and develop tight gas resources in the Beetaloo Basin. This collaboration aims to tap into Australia's rich tight gas reserves and contribute to the country's energy security while supporting economic growth.

## Key Takeaways

- ☐ Processed tight gas is the dominant type, while the industrial application segment is the fastest-growing, reflecting shifting energy consumption patterns.
- ☐ North America leads the market, but the Asia-Pacific region is rapidly emerging, highlighting the global nature of the tight gas industry and its potential for future expansion.
- ☐ Recent technological innovations and strategic collaborations among key players signal a robust trajectory for the tight gas market in the coming years.

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#### Contact Us:

Akash Anand – Head of Business Development & Strategy info@snsinsider.com Phone: +1-415-230-0044 (US) | +91-7798602273 (IND)

Akash Anand SNS Insider +1 415-230-0044 email us here

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