

The Father of Factual Storytelling Ranks Alongside the Father of Economics and the Father of Quality Control

Robert J. Smith, MFA Reaches Multiple #1 Best Seller Lists with Influence in Action Gains Proven Results and Drives Sales

WINTER GARDEN, FL, UNITED STATES, October 31, 2024 /EINPresswire.com/ -- [Robert J. Smith](#), MFA's [Influence in Action](#) Gains Proven Results and Drives Sales with a foreword by Forbes Riley reaches multiple #1 Best Seller lists and launches a new platform for aspiring co-authors.

The first book in a new series provides

professionals and business owners the opportunity to join Smith as #1 Best Selling Authors. After besting Jordan Belfour, *The Wolf of Wall Street*, Smith was able to leverage his experience as #1 ranked financial services producer worldwide with The Equitable, Mutual of New York, and AXA Financial, by earning new consulting clients, keynote speaking opportunities and television appearances to gain consulting clients.



Influence in Action, is a testament to the power of influence in our lives. It encapsulates the principles and strategies that can turn ordinary individuals into extraordinary influencers."

Forbes Riley

Smith now provides other business owners and professionals the opportunity to do the same, with chapters in upcoming books in his Influence in Action series. In this first book in the series, Smith was able to top #1 Best Seller lists ahead of legends in various fields such as Adam Smith, the Father of Economics, who authored *The Wealth of Nations*.

Influence in Action also topped; a new book on W. Edwards Deming, the Father of Quality Control, John Maxwell, often referred to as America's #1 Leadership Authority, as well as prolific author, Dan Kennedy.



The screenshot shows the Amazon Best Sellers page for Public Relations. The top section is titled "Amazon Best Sellers" with the subtitle "Our most popular products based on sales. Updated frequently." Below this, the category "Best Sellers in Public Relations" is shown, with sub-sections for "Top 100 Paid" and "Top 100 Free". Three books are displayed in a row, each with a rank badge: #1, #2, and #3. The #1 book is "Influence in Action™: Gains Proven Results and Drives Sales" by Robert J. Smith. The #2 book is "Talk Is Chief: Leadership, Communication & Credibility in a High-Stakes World" by Jack Modzelewski. The #3 book is "The Wealth of Nations" by Adam Smith.

The Father of Factual Storytelling and the Father of Economics

The next book in the series is Influence in Action Brings More Business to Entrepreneurs has already reached #1 on Amazon in pre-orders. The third book in Smith's is Influence in Action to Educate students is co-authored by Sharon L. Roznowski, M.Ed. along with others who have specialized skills in educations to benefit; students, teachers and parents in achieving success in school, business, and life.

About [Smith Profits](#), a Robert J. Smith Productions Company:

Smith Profits has been produced game-changing marketing campaigns since the day its founder Robert J. Smith, began with an advertisement that produced dramatic results while at John Hancock in 1993. Smith Profits

Today, Smith is an award-winning writer and international bestselling author who has set worldwide production records for Fortune Global 500 companies as well as small and medium-sized businesses. Smith is a member of the Forbes Business Council. Featured Forbes Articles.

Robert J. Smith Productions is located in Winter Garden, Florida. The company's core businesses include Advertising, Branding, and Content; Public Relations and Influence; Books and Comic Books That Sell Your Company's Products and Services; Television, Commercials and Film. Robert J. Smith Productions

Amazon Best Sellers

Our most popular products based on sales. Updated frequently.

Best Sellers in Total Quality Management

Top 100 Paid Top 100 Free

<p>#1</p>  <p style="font-size: x-small;">Influence in Action™: Gains Proven Results a... -> Robert J. Smith</p>	<p>#2</p>  <p style="font-size: x-small;">Leadership Skills For Managers Simplified... -> Greg L. Alston</p>	<p>#3</p>  <p style="font-size: x-small;">Dr. Deming: The American who Taught the... -> Rafael Aguayo</p>
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The Father of Factual Storytelling and the Father of Quality Control

Amazon Best Sellers

Our most popular products based on sales. Updated frequently.

Best Sellers in Marketing for Small Businesses

Top 100 Paid Top 100 Free

<p>#1</p>  <p style="font-size: x-small;">Influence in Action™: Gains Proven Results and Drives Sales -> Robert J. Smith</p>	<p>#2</p>  <p style="font-size: x-small;">No B.S. Guide to Successful Marketing Automation: The Ultimate No Holds Barred... -> Dan S. Kennedy</p>	<p>#3</p>  <p style="font-size: x-small;">\$100M Leads: How to Get Strangers To Want... -> Alex Hormozi ★★★★★ 5,122</p>
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Influence in Action Tops Dan Kennedy



Smith Profits Signature Logo

Ground Control, the answer is Brooks Brothers. Smitty wears Brooks Brothers shirts.

For more information, visit Robert J. Smith, and follow us on YouTube, Twitter, LinkedIn and IMDb.

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SOURCES – Robert J. Smith, MFA and Amazon Best Seller Lists

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