

# SixPL Unveils SixPL Optimizer: Free SEO Tool for Accurate On-Page Analysis

*SixPL has launched SixPL Optimizer, an SEO tool designed to provide precise on-page SEO analysis for small business owners and digital marketers.*

LEWES, DE, UNITED STATES, October 31, 2024 /EINPresswire.com/ -- [SixPL](#), a leading digital marketing agency since 2012, is excited to announce the launch of [SixPL Optimizer](#), a streamlined SEO tool designed to provide business owners and digital marketers with essential on-page SEO insights to help boost website rankings and enhance content strategy.

A New Approach to On-Page SEO Challenges  
Built from a decade of experience and extensive testing across existing SEO tools, SixPL Optimizer addresses a critical gap in accurate content assessment. Tools like Ahrefs

and SEMRush offer a range of insights but can yield inconsistent results, especially for word counts—a core metric in SEO strategies. These inconsistencies often arise from variations in HTML coding, leading to inaccurate word counts that can hinder SEO planning and performance.

“Through years of SEO work, we found it difficult to pinpoint accurate content details that search engine crawlers see,” says Saket Kumar Singh, Founder of SixPL LLC. “We created SixPL Optimizer to solve this issue by offering precise word count and content insights that are otherwise miscalculated in current tools. With this tool, marketers can focus on high-quality content that ranks and converts, while also gaining an edge over their competition.”

Streamlined Features for Comprehensive SEO Insights

SixPL Optimizer offers a selection of foundational features to support an effective SEO strategy:

SEO Title Analysis: Evaluates title tags for relevancy and impact.

Meta Description Analysis: Assesses meta descriptions for optimal search engine visibility.

Accurate Word Count: Provides precise word counts for webpages, even with varied HTML





SixPL Optimizer is designed with simplicity and precision in mind. An SEO tool that not only empowers marketers with detailed analysis but also makes SEO accessible for small business owners.”

*Saket Kumar Singh*

coding.

Raw Content Display: Shows raw webpage content with corresponding HTML tags, helping users to evaluate header structures and identify non-essential text.

“Our goal is to make SixPL Optimizer accessible to everyone, from small business owners with minimal technical knowledge to experienced marketers,” adds Singh. “With SixPL Optimizer, users can optimize a webpage 30% faster with 50% higher accuracy, enabling quicker, data-driven decisions.”

### Technical Innovation and Future Development

SixPL Optimizer was developed using Node.js and Express.js to ensure fast, reliable analysis. Moving forward, SixPL plans to enhance the tool with keyword density analysis, image optimization, and a backlink checker—continuing its commitment to effective, easy-to-use SEO solutions for the digital community.

### About SixPL

Founded in 2012, SixPL LLC is a trusted name in digital marketing, providing [SEO services](#) and content marketing services to businesses across industries. With a commitment to quality and innovation, SixPL helps businesses elevate their online presence and drive meaningful results.

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