

# Director/Producer Sean Kafer Wins Spark the Vote Challenge for 'Don't Tell Me Your Vote Doesn't Matter'

Featuring Producer and Activist Mariah Smith

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-- The Spark the Vote Challenge, part of
the Why Do You Vote? Social Action
Campaign proudly announces
Director/Producer Sean Kafer as an
honorary mention winner for his
compelling film submission, "Don't Tell
Me Your Vote Doesn't Matter". The
short film, featuring producer and
activist Mariah Smith, emphasizes the
power and importance of every
individual vote, aiming to inspire and



"Don't Tell Me Your Vote Doesn't Matter" from Mariah Smith and Sean Kafer

mobilize communities across Milwaukee and beyond.

Against a backdrop of grassroots activism, "Don't Tell Me Your Vote Doesn't Matter" delivers a



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Mariah Smith, Producer

powerful narrative showcasing personal stories and urgent calls to action. Through Smith's dynamic on-screen presence and authentic voice, the film underscores the profound impact voting has on shaping policies, representation, and the future of local and national governance.

Sean Kafer, an accomplished filmmaker and director of doc|UWM, known for his insightful storytelling and commitment to social issues, collaborated with Smith to

convey a message of empowerment. "This film is for those who may question whether their voice can create change," Kafer said. "We want to remind people that their vote is not just important—it's essential."

Mariah Smith, who has spent years advocating for social justice and voter engagement, adds, "Every vote counts, and every voice matters. We can't afford to be silent. Sean's film captures that urgency in a way that is both relatable and inspiring."

The Spark the Vote Challenge encourages creatives nationwide to use their platforms to drive civic engagement. Kafer's submission stood out for its compelling visuals, storytelling, and powerful call to action.

The Why Do You Vote? Social Action Campaign is dedicated to empowering communities and fostering informed participation in the democratic process. By highlighting stories like Kafer's, the campaign seeks to bridge the gap between art and activism, making voting more accessible and impactful. Your involvement is crucial to our mission.



"Don't Tell Me Your Vote Doesn't Matter" from Director Sean Kafer and Producer Mariah Smith



"Don't Tell Me Your Vote Doesn't Matter" from Sean Kafer and Mariah Smith

For more information about upcoming events or to watch the winning films, visit <a href="https://www.whydoyou.vote/socials">https://www.whydoyou.vote/socials</a>

## About Sean Kafer

Sean Kafer is the director of doc|UWM and Bullhorn Films. A filmmaker and teaching faculty member at the <u>University of Wisconsin-Milwaukee</u> in the Department of Film, Video, Animation, and New Genres, Kafer primarily works in documentary film, with occasional forays into short experimental narratives, video installations, and photography. His projects often explore current social issues, including his recent collaboration with the ACLU on stories highlighting incarcerated mothers denied visitation with their infants. Kafer recently completed a historical documentary on Milwaukee's Brady Street neighborhood, providing UWM film students with real-world production experience. He has also begun production on an experimental documentary exploring the connection between the prehistoric lake sturgeon and people. Kafer holds a Master's in Film from the University of Wisconsin-Milwaukee.

### **About Mariah Smith**

Mariah Smith is an activist, community leader, mentor, and educator within Milwaukee Public Schools. A passionate advocate for police reform and equity for Black and Brown communities, Smith created First Day Fits, a nonprofit organization dedicated to providing new clothing to students in Milwaukee's Sherman Park neighborhood. Smith believes in equal educational opportunities regardless of a student's zip code. She is featured in the forthcoming Milwaukee documentary Heavy is the Crown. Smith is set to graduate with a Bachelor's in Education from Alverno College in spring 2025.

# About Why Do You Vote?

Why Do You Vote? is a national nonprofit campaign that inspires civic engagement through the arts and social media. The Spark the Vote Challenge, helmed by Milwaukee native, filmmaker Holly Mosher, leverages creative media to connect with Americans on values such as democracy, equality, and public safety. Learn more at Why Do You Vote? <a href="https://www.whydoyou.vote/">https://www.whydoyou.vote/</a>

# About Money Out Voters In (MOVI)

Money Out Voters In (MOVI) is a 501(c)(3) nonprofit organization of democracy advocates committed to ending corporate rule and promoting civic engagement.

http://www.moneyoutvotersin.org

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