

New York Art Life Presents Sadaf Jalali: Extraordinary Visionary in Sustainable Fashion and Multidisciplinary Design

In an exclusive interview, New York Art Life presents Sadaf Jalali, founder of SASHION LLC and visionary in sustainable fashion.

CHELSEA, NEW YORK, NY, UNITED STATES, November 4, 2024 /EINPresswire.com/ -- New York Art Life is thrilled to showcase an [exclusive interview with Sadaf Jalali](#), an innovative designer and founder of SASHION LLC, whose groundbreaking work is redefining the intersection of fashion, technology, and sustainability. From her early experiences as a volunteer designer to her current position as a leading innovator in the fashion industry, Sadaf's journey showcases the transformative power of design when coupled with social consciousness and technological expertise.

In this enlightening conversation, Sadaf shares insights into her remarkable career, highlighting how her diverse experiences and multidisciplinary approach have shaped her unique vision for the future of fashion. With a background that spans fashion, design, and sustainability, Sadaf's professional journey reflects her commitment to creating impactful and responsible designs. Her work embodies a blend of creativity and purpose, prioritizing aesthetics while championing sustainable practices.

"My diverse skill set allows me to approach projects holistically and think outside the box," Sadaf explains.

"My design philosophy centers around adaptability and empathy, enabling me to understand user needs deeply and translate those insights into meaningful, impactful designs." This multidisciplinary foundation has allowed Sadaf to tackle complex problems from various angles. It resulted in innovative solutions that address real-world challenges in the fashion industry.



Sadaf Jalali, Designer and Founder of SASHION

Sadaf's CUMULUS project stands out as a good example of her innovative thinking. Designed as a response to unpredictable urban weather conditions and the need for sustainable fashion solutions, CUMULUS is a versatile, reversible jacket that exhibits her commitment to eco-friendly design.

"[The CUMULUS project](#) represents a significant leap forward in sustainable fashion," She shares. "It's about rethinking how we approach fashion in an era of climate uncertainty. We're emphasizing longevity in fashion and pushing the boundaries of eco-friendly materials and sustainable practices throughout the entire production process." This project, honored in prestigious competitions like the Ghost Project 2024 and the [James Dyson Award](#), is now live on ARTS THREAD as part of the Global

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The journey of creativity is a harmonious dance between heart and mind; embrace it, and you'll uncover your true place in the world—one that I'm continually striving to find.”

Sadaf Jalali

shares the challenges and insights gained from creating a provocative piece. It's a transparent jacket crafted entirely from discarded plastic materials.

"It's intentionally provocative, designed to challenge people's perceptions and make them think critically about the lifecycle of the products they use and discard," Sadaf explains. "My vision for this piece goes beyond mere aesthetics. It's a call to action, aimed at inspiring communities to address the pressing issue of plastic waste in innovative ways."

Sadaf's role as a Digital Product Designer at OVCR and a Creative Manager at FashionBar Chicago, has significantly influenced her approach to design. She discusses how these experiences reinforced her belief in user-centric design and the importance of storytelling in



CUMULUS versatile and reversible jacket

Creative Graduate Showcase 2024! "It's an incredible honor to be recognized by the University of Illinois Chicago and invited to participate in this distinguished showcase, joining talented peers from around the world," Sadaf shares. "Having my work reviewed by industry leaders from globally renowned brands such as Adidas, Amazon, Gucci, Google, and Nike is truly humbling."

The interview delves into her fascinating work on sustainability, particularly her recent exhibition "Beyond Couture...From Discard to Design" at Good Chaos. Sadaf

fashion. As the Founder and Digital Product of SASHION LLC, Sadaf has been at the forefront of blending art and fashion. She shares details about her brand's focus on creating wearable pieces that incorporate fractal art, appealing to both art enthusiasts and fashion lovers. "SASHION LLC is truly the culmination of my deepest passions - art, fashion, and entrepreneurship," Sadaf explains. "I founded the brand with a vision to create something unique that bridges the gap between art and fashion. Our focus is on creating wearable pieces that blend fractal art with fashion in a way that hadn't been done before."



Sadaf Jalali in the recent exhibition "Beyond Couture...From Discard to Design" at Good Chaos.

Throughout the interview, Sadaf emphasizes the crucial role of design in addressing complex societal issues, particularly in the fashion industry. She views design as a tool for creating aesthetically pleasing objects.

Also, she views design as a powerful means for social change, capable of making the fashion industry more sustainable, innovative, and expressive. Looking to the future, Sadaf expresses excitement about the potential of technology in fashion, the move towards more sustainable practices, and the increasing emphasis on personalization and meaningful design. "I believe we're on the cusp of a revolutionary era in fashion and design," she shares. "The future lies in the perfect synergy of sustainability, cutting-edge technology, and personalization."

Sadaf's journey from a volunteer designer to becoming a multidisciplinary innovator in the fashion industry serves as an inspiration for aspiring designers and established professionals alike. Her career showcases the importance of a diverse skill set. It also exhibits the value of experiences across different sectors, and the power of blending creativity with social responsibility. When asked about advice for aspiring designers, Sadaf emphasizes the importance of continuous learning and embracing one's unique perspective. "Cultivate an insatiable curiosity and never stop learning," she advises. "The design world is in a constant state of flux, so it's crucial to stay ahead of the curve with new technologies and techniques. But beyond that, don't be afraid to bring your unique perspective to your work." From climate change to fast fashion, her work stands as an inspiring example of how designers can contribute to building a more sustainable, innovative, and expressive future for the fashion industry. Truly, she is a visionary in the field of fashion design.

Sadaf Jalali's insights and experiences offer a roadmap for how creative thinking, technological

innovation, and environmental consciousness can come together to address some of the industry's most pressing challenges.

Her story is about the potential for design to be a catalyst for positive change on a global scale.

Additionally, she sees a world where fashion is not just about aesthetics but about functionality, sustainability, and personal expression. Her work is just the beginning of what she hopes will be a revolution in the fashion industry. This brief overview only scratches the surface of Sadaf Jalali's fascinating journey and innovative vision for the future of fashion. To gain a deeper understanding of her groundbreaking work, her insights into sustainable design, and her vision for the future of the fashion industry, we invite you to read the full interview article.

Don't miss this opportunity to look into the mind of one of the most exciting talents in the fashion world today. Read the full interview with Sadaf Jalali on New York Art Life. Prepare yourself to be inspired by her creativity, passion, and commitment to positive change in the fashion industry. Her story is about the power of design to shape a better, more sustainable future for us all.

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