

# Johnny Saephan Appointed COO of Aisles as Saephan Capital Reaches \$366M Pre-Valuation

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-- In an important leadership move, Johnny Saephan has been appointed Chief Operating Officer (COO) of [Aisles](#), an innovative AI company revolutionizing the shopping experience. Since joining the company less than a year ago, Saephan has been instrumental in driving growth through his strategic vision and proactive management style, enhancing both technological advancement and operational performance.



As COO, Saephan will continue to oversee the daily operations of Aisles, focusing on seamless integration and optimization of its diverse AI-powered solutions. His forward-thinking contributions have already influenced the company's path, with significant improvements to the Tech Wheel and TRUSTIS systems that have drawn notable attention from both consumers and industry experts.

In addition to his accomplishments at Aisles, Saephan has added substantial value to Saephan Capital LLC, the investment firm he leads. Under his guidance, Saephan Capital has seen remarkable growth, achieving a pre-valuation of \$366 million. This success has cemented Saephan Capital's status as a significant force in the AI and venture capital sectors.

"We are excited to have Johnny step into the COO role," said Ignacio Rosales, CEO of Aisles. "His sharp business acumen and commitment to innovation have been vital to our success. Johnny has an exceptional ability to elevate every project he engages with, and we look forward to the future under his leadership."

Saephan's dual achievements at Aisles and Saephan Capital underscore his exceptional capability to drive growth across different industries, solidifying his reputation as a visionary leader. With his expanded role, Aisles is poised to reach even greater milestones.

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