

# Exploring Major Trends in the Global Organic Skincare Market 2024-2033: Defense Anti-Pollution Serum Innovations

*The Business Research Company's  
Organic Skincare Global Market Report  
2024 – Market Size, Trends, And Global  
Forecast 2024-2033*

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Organic Skincare Global Market Report 2024 : Market  
Size, Trends, And Global Forecast 2024-2033

The [organic skincare market](#) has experienced rapid growth in recent years, projected to rise from \$10.96 billion in 2023 to \$12.2 billion in 2024, reflecting a compound annual growth rate (CAGR)

of 11.4%. This growth during the historical period can be attributed to increasing health and wellness awareness, the rise of sustainable and eco-friendly lifestyles, a preference for natural ingredients, the influence of social media and influencers, and evolving beauty standards.



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What Are The Forecasts For The Global [Organic Skincare Market Size](#) And The Predicted Annual Growth Rates?

The organic skincare market is projected to experience rapid growth in the coming years, expected to reach \$18.58 billion by 2028, with a compound annual growth rate (CAGR) of 11.1%. This anticipated growth during the forecast period can be attributed to a sustained focus on health and wellness, a growing adoption of clean beauty practices, the expansion of sustainable packaging, the rise of personalized skincare solutions, and the overall growth of the global beauty and cosmetics market.

Gain Complete Insights into the Global Organic Skincare Market with a Detailed Sample Report:

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## What Are The Major Factors Driving The Growth Of The Organic Skincare Market?

The increasing awareness of health and fitness is anticipated to drive the growth of the organic skincare market in the future. Health and fitness represent a state of overall well-being that includes physical, mental, and social dimensions. As health and fitness awareness rises, organic skincare market growth is fueled by health-conscious consumers who prioritize chemical-free products that support their holistic well-being, highlighting the importance of pure and nourishing ingredients in skincare solutions.

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## Which Major Market Players Are Propelling the Organic Skincare Market?

Key players in the organic skincare market include Johnson & Johnson, Procter & Gamble Company, L'Oréal S.A., The Estée Lauder Companies Inc., Groupe Rocher, Shiseido Company Limited, Natura & Co, Avon Products Inc., The Hain Celestial Group Inc., Beautycounter LLC, Arbonne International LLC, Aesop Group, Weleda AG, Caudalie, Burt's Bees Inc., Dr. Bronner's Bros., Benevolent Beauty, Alaffia Brands LLC, Eminence Organic Skincare Inc.

## What Trends Are Shaping the Future of the Organic Skincare Market Size?

Leading companies in the organic skincare market are creating innovative products, including organic moisturizers, to attract larger customer bases, boost sales, and enhance revenue. Organic moisturizers are skincare items made with ingredients sourced from organic origins, meaning they are grown without the use of synthetic pesticides, herbicides, or genetically modified organisms (GMOs).

## What Is the Segmentation of the Global Organic Skincare Market?

- 1) By Type: Facial Care, Body Care, Other Types
- 2) By Gender: Male, Female
- 3) By Distribution Channel: Supermarkets or Hypermarket, Convenience Stores, Specialist Stores, Online Retail Stores, Other Distribution Channels

## Regional Insights: North America's Dominance in the Organic Skincare Market

North America was the largest region in the market in 2023. The regions covered in the report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

## What Is The Definition Of The Organic Skincare Market?

Organic skincare refers to products made from ingredients that are organically farmed and do not include synthetic substances. These products are less harmful to the environment and are

composed of plant-derived ingredients. Organic skincare helps protect against the harmful effects of chemicals while promoting glowing, radiant, and beautiful skin.

The [Organic Skincare Global Market Report 2024](#) from The Business Research Company includes the following key information:

- Market size data for both historical and future periods
- Analysis of both macro and microeconomic factors that have impacted the market over the past five years
- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

Overview of the Global Organic Skincare Market Report: Trends, Opportunities, Strategies, and More

The Organic Skincare Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into organic skincare market size, organic skincare market drivers and trends, organic skincare competitors' revenues, and organic skincare market growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

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