

# Student Information System Market Grows with Enhanced Data Management and Remote Learning Support

*Student Information System Market expands as educational institutions seek robust data management solutions and support for remote learning environments.*

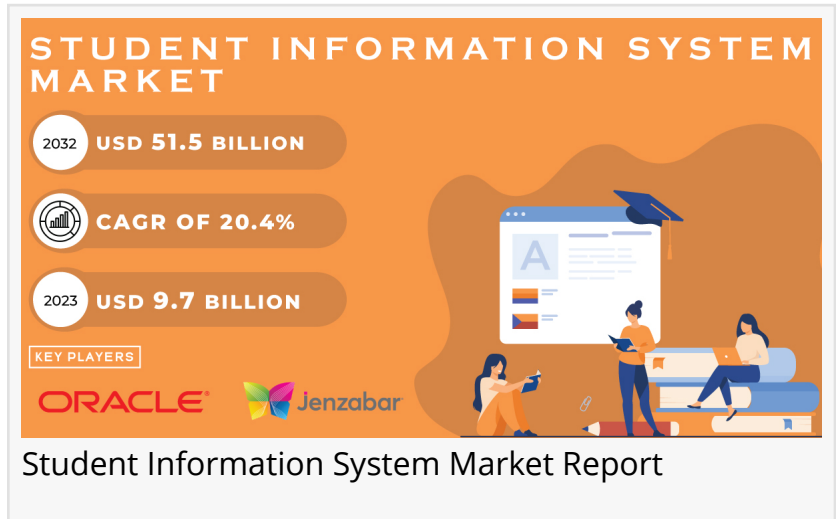
AUSTIN, TX, UNITED STATES, November 4, 2024 /EINPresswire.com/ -- Market Scope and Overview

With schools and universities globally advancing digital initiatives, the need for robust Student Information Systems (SIS) that streamline administrative processes, enhance student engagement, and support data-driven decision-making is stronger than ever.

According to the SNS Insider report, the [Student Information System Market](#) was valued at USD 9.7 billion in 2023 and is expected to reach USD 51.5 billion by 2032, growing at a CAGR of 20.4% over the forecast period from 2024 to 2032.

As the educational landscape rapidly evolves, the demand for Student Information Systems (SIS) is on the rise, driven by the urgent need for digital transformation in educational institutions. The adoption of SIS solutions enables schools, colleges, and universities to automate various administrative functions such as enrollment, attendance, grading, and student records management. This digital integration not only improves operational efficiency but also enhances student engagement and helps institutions manage data more effectively, leading to better decision-making. The market scope for SIS includes K-12 schools, higher education institutions, and continuing education programs, covering various functionalities like academic reporting, student and teacher portals, attendance tracking, financial aid management, and more.

The increasing focus on analytics and data-driven strategies has also bolstered the demand for SIS. Educational institutions are progressively using these systems to analyze student performance, identify learning patterns, and customize curricula. This trend is particularly



pronounced in regions undergoing rapid urbanization and digital transformation, as SIS solutions enable the seamless handling of large student populations. Furthermore, the integration of technologies such as Artificial Intelligence (AI), Machine Learning (ML), and the Internet of Things (IoT) into SIS has introduced predictive analytics capabilities, allowing institutions to proactively address student needs and improve learning outcomes.

The SIS market has shown immense growth potential, with an increase in investments in cloud-based solutions due to their scalability, cost-effectiveness, and ease of maintenance. Cloud-based SIS solutions provide real-time access to data from anywhere, thus supporting remote and hybrid learning models. Consequently, the rise in online and blended learning has further boosted demand for robust SIS platforms that ensure data security, accessibility, and compliance with educational standards.

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Some of the Major Key Players Studied in this Report are:

- Workday
- Jenzabar
- Skyward
- Tribal Group
- Oracle Corporation
- Illuminate Education
- Ellucian Company
- Arth Infosoft
- Foradian Technologies
- Campus Management Corp
- Spec International Inc
- Others

Segmentation Analysis

By Component

In 2023, the software segment dominated the Student Information System (SIS) market, capturing 77.8% of total revenue, as educational institutions increasingly turned to software solutions that seamlessly integrate with internal processes to boost operational efficiency. With a strong emphasis on streamlining workflows, institutions have fueled significant demand for SIS software, which enhances educational quality while controlling costs. These solutions also offer real-time analytics and leverage advanced technologies to support recruitment, retention, and faculty development, driving anticipated growth for the software segment over the forecast period.

The service segment is forecasted to grow at the highest CAGR during the forecast period. This segment covers a variety of offerings, including training, installation, maintenance, consulting, and support. The rising need for integration capabilities to optimize administrative processes has strongly propelled this segment, enabling institutions to bridge legacy systems with modern applications. This integration delivers a consistent experience for students and parents while ensuring high control and reliability. Furthermore, the increasing adoption of cloud computing, ongoing system improvements, and the demand for automation are key drivers of global growth in the service segment.

Market Segmentation and Sub-Segmentation Included Are:

On The Basis of Component

- Software
- Service

On The Basis of Deployment

- Cloud
- On-premise

On The Basis of Application

- Financial Management
- Student Management
- Admission & Recruitment
- Student Engagement & Support
- Others

On The Basis of End-use

- K-12
- Higher Education

Regional Landscape

In 2023, North America captured the largest revenue share (33.6%) in the global student information systems (SIS) market, supported by a strong adoption of emerging technologies like IoT, cloud computing, big data, and digital transformation initiatives. The region benefits from ongoing advancements by key industry players who are continuously enhancing SIS solutions with cutting-edge technology. For instance, U.S.-based Jenzabar, Inc. introduced Jenzabar Communications in October 2021, designed to improve campus-wide communication by integrating multiple departments. Additionally, the rising demand for secure and dependable SIS solutions to streamline interactions between students and administration contributes significantly to regional growth.

Asia Pacific is expected to be the fastest-growing region, with a projected CAGR throughout the forecast period. Government initiatives across various countries are focused on elevating education quality and literacy rates, which is anticipated to drive long-term market growth. For example, India's University Grants Commission announced in February 2022 that over 900 autonomous colleges would begin offering online courses from July 2022, aiming to achieve a 50% gross enrollment ratio by 2035, as per the National Education Policy (NEP) 2020. Consequently, the demand for SIS solutions in Asia Pacific is anticipated to rise as educational institutions increasingly deploy digital systems to improve operational efficiency.

## Recent Developments

In July 2023, Practically, an experiential learning app for students in grades 6-12, acquired Fedena (Foradian Technologies), a school ERP software, enabling Practically to offer a full-spectrum solution that integrates experiential learning content with robust administrative management tools.

In July 2023, Si6 Associates Pvt Limited announced that its student admission portal and curriculum catalog became available on the SAP Store. The portal, integrated with SAP S/4HANA and SAP's Industry Solution for Higher Education & Research, provides applicants with an easy way to manage and track applications remotely. The portal's no-code setup empowers institutions to design and launch new programs in real time without any coding expertise.

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