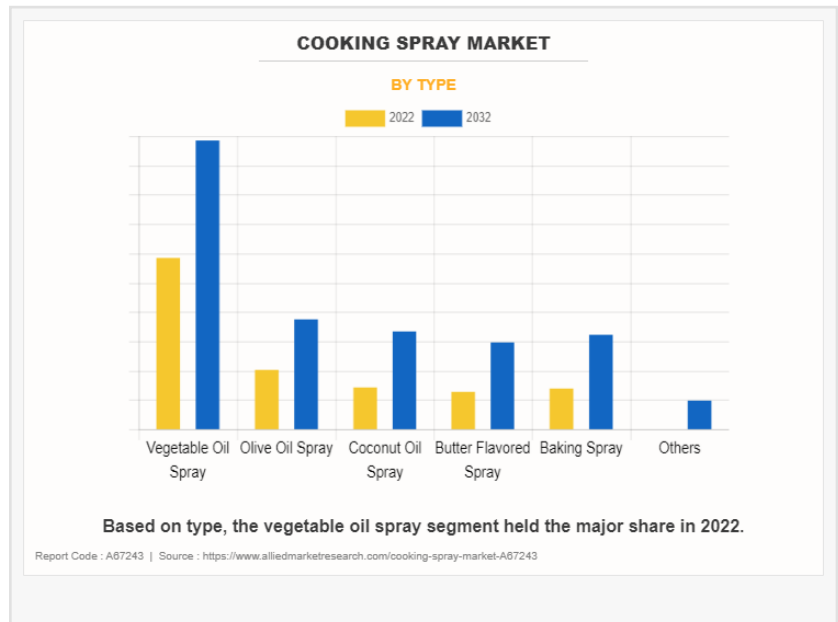


# Cooking Spray Market projected to reach \$15 billion by 2032 | mazola, Wesson, Crisco, Frylight, Spectrum

WILMINGTON, DE, UNITED STATES, November 4, 2024 /EINPresswire.com/ -- The [global cooking spray market size](#) was valued at \$9 billion in 2022, and is estimated to reach \$15 billion by 2032, growing at a CAGR of 5.4% from 2023 to 2032.

Key factors driving the growth of the cooking spray market include health consciousness, convenience, and non-stick properties.

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Cooking spray is a kitchen product designed to prevent food from sticking to cooking surfaces during food preparation. Typically packaged in a spray can, it contains various oils like canola, olive, or vegetable oil, often combined with emulsifiers like lecithin. When sprayed onto pans, grills, or baking dishes, it forms a thin, even layer that reduces the likelihood of food adhering to the surface. This not only facilitates easier cooking and cleanup but also minimizes the need for additional fats or oils in recipes, making it a healthier option. Cooking spray is versatile and can be used for frying, baking, grilling, and sautéing, offering convenience and efficiency in the kitchen.

Cooking spray is a culinary aid that prevents food from sticking to cooking surfaces. It consists of oils like canola, olive, or vegetable oil, along with emulsifiers such as lecithin, packaged in a convenient spray can. Its thin, even layer reduces the need for additional fats or oils in recipes, promoting healthier cooking methods. The cooking spray market trends has witnessed significant growth driven by factors like increasing health consciousness, convenience, and versatility. Industry trends indicate a rising demand for flavored varieties, eco-friendly packaging, and innovative formulations catering to diverse dietary preferences. However, challenges such

as regulatory constraints, environmental concerns, and competition pose hurdles for market players. Despite these challenges, there are ample business opportunities for companies to capitalize on the growing consumer demand for healthier cooking alternatives and sustainable products.

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Region wise, it is analyzed across North America, Europe, Asia-Pacific, LA, and MEA. The North America region held the major market share in 2022, and is expected to grow at a significant CAGR during the forecast period. The demand for cooking spray is increasing in North America due to several reasons. Firstly, there is a growing awareness of health and wellness, prompting consumers to seek healthier cooking options. Cooking sprays offer a lower-fat alternative to traditional oils and butter, aligning with these preferences. Additionally, the convenience factor plays a significant role, as cooking sprays streamline the cooking process with their easy application and cleanup. Furthermore, the busy lifestyles prevalent in the region make cooking sprays an attractive option for quick and efficient meal preparation. Overall, these factors contribute to the rising demand for cooking sprays in North America.

The major players operating in the market focus on key market strategies, such as mergers, product launches, acquisitions, collaborations, and partnerships. They have been also focusing on strengthening their market reach to maintain their goodwill in the ever-competitive market. Some of the key players in the global cooking spray market include Baker's Joy, Crisco, Frylight, Mazola, PAM, Pompeian, Smart Balance, Spectrum, Vegalene, and Wesson.

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