

Automotive Pneumatic Comfort Seat System Market to See Huge Growth by 2030 | Adient PLC, Magna International Inc.

By functions, the pneumatic massage segment is expected to register significant CAGR during the forecast period.

WILMINGTON, NEW CASTLE, DE, UNITED STATES, November 4, 2024 /EINPresswire.com/ -- The global Automotive Pneumatic Comfort Seat System Market was valued at \$1.11 billion in 2020, and is projected to reach \$2.03 billion by 2030, registering a CAGR of 6.5%. North America was the highest revenue contributor,



Automotive Pneumatic Comfort Seat System Market

accounting for \$366.2 million in 2020, and is estimated to reach \$631.8 million by 2030, with a CAGR of 5.8%. Automotive pneumatic seats are frequently installed in automobiles to raise the seat height, making the driver more comfortable, or to keep passengers safe while traveling. These pneumatic vehicle seats come in a variety of sizes and forms, as well as for a variety of

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Rise in demand for premium automobiles from developing regions & increase in need for comfortable commercial vehicle seating technology fuel the automotive pneumatic comfort seat system market growth"

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uses. Pneumatic automobile seats are composed of high-quality plastic and metals and are assured to be free of sharp edges that might cause injury. The pneumatic vehicle seats have luxurious seating materials made of quality leather and fabric, ensuring safety, and elegance. Pneumatic automotive seats are available with adjustable seat heights and partitions, allowing users to personalize their use of them. The pneumatic massages lumbar support seating systems massage and support the back using sophisticated air technology. Multiple air bladders are integrated into your chairs and inflate and deflate to facilitate healing in the lumbar soft tissues.

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Increase in demand for premium automobiles in developing countries and surge in need for comfortable commercial vehicle seating technology drive the growth of the global automotive pneumatic comfort seat system market. However, high costs and malfunctioning issues of pneumatic seating solutions hinder the market growth. On the other hand, retrofitting of existing automotive vehicles and adoption of lightweight and durable seating solutions create new opportunities in the coming years.

Based on vehicle type, the passenger car segment held the largest share in 2020, contributing to more than half of the total share, and is projected to maintain its leadership status during the forecast period. However, the heavy commercial vehicle segment is projected to manifest the highest CAGR of 7.2% from 2021 to 2030.

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Based on region, North America accounted for the largest share in 2020, contributing to around one-third of the total share of the market, and is estimated to maintain its leadership status during the forecast period. However, Asia-Pacific is projected to register the fastest CAGR of 7.5% from 2021 to 2030.

The factors, such as rise in demand for premium automobiles in developing countries, and increase in need for comfortable commercial vehicle seating technology, are expected to drive the global automotive pneumatic comfort seat system market. However, high costs associated with pneumatic seating solutions and malfunctioning issues of pneumatic seating solutions are expected to restrict the growth of the market during the forecast period. Moreover, increase in adoption of lightweight and durable seating solutions, and retrofitting of existing automotive are the factors anticipated to supplement the global <u>automotive pneumatic comfort seat system market growth</u>.

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The sale of the automotive pneumatic comfort seat system is directly associated with automotive production and sales activities across the globe. The spread of the COVID-19

pandemic has negatively impacted the growth of the automotive pneumatic comfort seat system market, owing to commute restrictions and poor financial performance of the market players in 2020. The COVID-19 crisis is causing uncertainty in the automotive pneumatic comfort seat system market by delaying supply chains, hampering business growth, generating uncertain demand scenarios, and increasing panic among the customer segments.

Based on propulsion type, the ICE vehicles segment contributed to the highest share in 2020, accounting for more than four-fifths of the total <u>share of the global automotive pneumatic</u> <u>comfort seat system market</u>, and is projected to maintain its dominant share during the forecast period. However, the electric and hybrid vehicles segment is expected to portray the highest CAGR of 8.8% from 2021 to 2030.

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Asia-Pacific and Europe are the leading consumers of automotive pneumatic comfort seat systems, and this trend is projected to continue during the forecast period. India is developing at a significant rate, as a result of government initiatives, such as self-reliant India, to boost its manufacturing activities and enhance the outlook for automotive manufacturers.

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