

Desk Research Group Celebrates Eight Years of Excellence in Business Consulting and Market Research

Desk Research Group is a trusted leader in business consulting, renowned for its strategic business planning and market research expertise.

NEW YORK, NY, UNITED STATES,
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-- Desk Research Group (DRG), a pioneering business consulting firm established in 2016, is proud to mark eight years of delivering strategic market insights and business solutions that empower companies to achieve sustainable growth and navigate complex markets.



Desk Research Group - We are looking forward to working with you on your project!

Since its inception, Desk Research Group has specialized in strategic business planning, consumer and social media consulting, as well as providing comprehensive market research and project advisory services. These offerings are complemented by a commitment to implementation and oversight, ensuring that clients benefit from actionable, results-oriented strategies.

Comprehensive Consulting Solutions Across Three Key Phases

Desk Research Group offers a robust suite of services categorized into pre-entry, entry, and post-entry phases, designed to address the unique needs of businesses at every stage of development.

- Pre-entry Services: Market and industry research, entry strategy formulation, client and partner identification, business planning, and personnel and technology assessments.
- Entry Services: Financial and policy advisory, financial projections, AI strategy guidance, and sustainability consulting.
- Post-entry Services: Ongoing bookkeeping, detailed reporting and analysis, governance support, market updates, and human resources management.

Client Testimonials Reflect Exceptional Service

Leading companies across various sectors have praised Desk Research Group for its commitment to excellence and high-quality service delivery. Notable client feedback includes:

- Neematic "Desk Research Group is an invaluable resource for companies seeking quality research and market insights. I was impressed with the quality and speed of delivery. Great team of professionals with the right mindset and customer focus."
- TheCatalyx "The work we recently engaged with DRG for was completed to a very high standard. The team were incredibly diligent and went above and beyond what was asked of them from our side."
- Civitta "Together with Desk Research Group we performed rather complicated industry research and were pleased to get detailed, well synthesized results. Well done!"

Innovative Methodologies and Expert Team

Desk Research Group attributes its continued success to the expertise of its consultants, who employ advanced research methodologies to gather, analyze, and synthesize valuable data. This approach ensures that clients receive tailored insights that inform strategic decision-making, optimize operations, and identify untapped market opportunities.

Contact Information

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As Desk Research Group continues to strengthen its global presence and expand its service offerings, the firm remains committed to supporting clients in navigating the dynamic business landscape and achieving lasting success.

About Desk Research Group

Founded in 2016, Desk Research Group is a trusted leader in business consulting ([market potential research](#), [desk market research](#), [strategic growth advisory](#)), renowned for its strategic business planning, consumer and social media consulting, and market research expertise.

Desk Research Group

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