

New Book by Mosongo Moukwa: Be a Leader of Significance Guides Leaders to Build a Lasting Legacy

Empowering leaders to inspire, engage, and leave a meaningful impact

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EINPresswire.com/ -- Mosongo Moukwa, a best-selling author, certified executive coach, and global business leader, announces the release of his latest book, [Be a Leader of Significance: Build Your Legacy, Leave an Impact.](#)

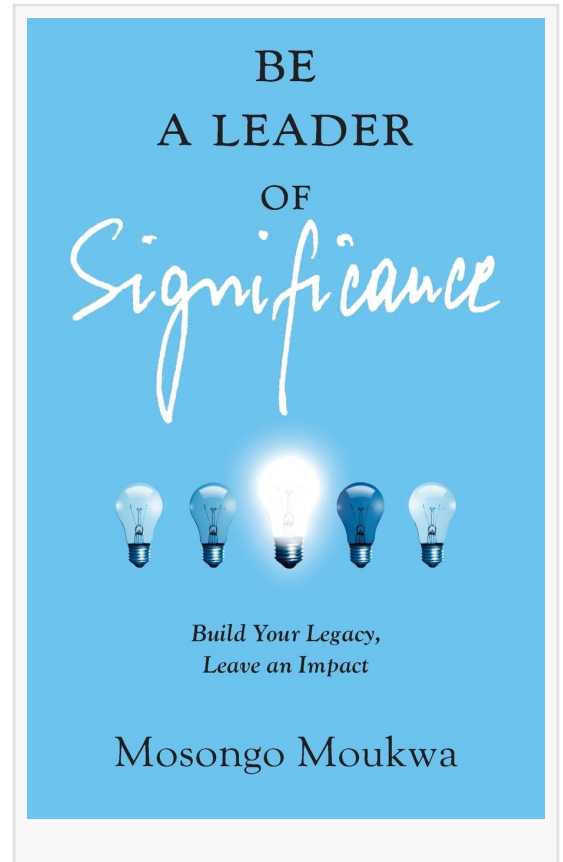
The book is a transformational guide for executives and leaders who aspire to move beyond traditional leadership models and unlock the full potential of their organizations through the power of human connection and visionary leadership.

In *Be a Leader of Significance*, Moukwa draws upon decades of leadership experience across multiple industries and continents, offering readers practical insights into how to foster creativity, engagement, and growth within their teams.

Through compelling stories of his own leadership journey, Moukwa demonstrates how leaders can inspire others to achieve remarkable outcomes and leave behind a meaningful legacy.

“Too many leaders focus purely on financial results,” says Moukwa. “While profits are important, they don’t fully capture the true potential of an organization. The real wealth lies in the creativity, passion, and engagement of your people. This book provides leaders with the tools to tap into that potential, empowering their teams to make extraordinary contributions.”

The book emphasizes that true leadership goes beyond titles or positions—it’s about building authentic relationships and making emotional connections. By connecting with and understanding their teams, leaders can unlock the untapped potential that drives innovation



and long-term success.

About the Author:

Mosongo Moukwa has held senior leadership positions in global companies such as SC Johnson, Reichhold, and Asian Paints. He later became the head of Hathaway Advanced Materials, where he used his visionary leadership to drive innovation and growth. Mosongo is not only a business leader but also a certified executive coach, helping entrepreneurs and executives reignite their passion for leadership and business growth. He holds a PhD from Université de Sherbrooke, an MBA from Case Western Reserve University, and a certification in Positive Psychology from the University of Pennsylvania.



As a global citizen, Moukwa has lived and worked in Belgium, Canada, the United States, and India. Fluent in multiple languages, he has led cross-cultural teams worldwide.

His thought leadership has been featured in Forbes, Business Standard, and CIO Today Magazine. Mosongo is also an adventurer, having crossed the Arctic Circle as a member of the Polar Bear Chapter of the Order of Arctic Adventurers.

Why You Should Read *Be a Leader of Significance*:

Mosongo Moukwa wrote this book to inspire leaders to adopt a people-centered approach to leadership. Through a combination of storytelling, practical strategies, and deep reflection, *Be a Leader of Significance* empowers readers to think differently about leadership. The book offers valuable insights on how to:

- Foster innovation through engagement and collaboration
- Mobilize employees to pursue ambitious goals
- Create an emotionally connected workplace that thrives
- Leave a lasting legacy by building relationships that matter

This book is ideal for executives, entrepreneurs, and anyone looking to refine their leadership style and create a meaningful impact in their organization.

Other Works by Mosongo Moukwa:

□ The Revenue Revolution: Transforming Your Small Business Earnings Without Relying on Advertising

[Mosongo Moukwa - Book Trailer Video](#)

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