



likely to fuel the growth of the global RDC market. RDC devices have been increasingly adopted in supermarkets and hypermarkets to ensure food storage and safety. RDCs find applications in biomedical industry for storage of flowers and at corner food retail shops to address the growing concerns of product safety and temperature maintenance.

The refrigerated display cases segmented on the basis of product type, product design and geography. The product type segment includes plug-in and remote RDCs. Plug-in RDCs dominate the overall market and are expected to maintain their dominance throughout the forecast period. The product design segment includes vertical, horizontal and hybrid/semi-vertical RDCs. Regional segmentation of the refrigerated display cases market includes North America, Europe, Asia-Pacific, and LAMEA (Latin America, the Middle East, & Africa).

By product design, the vertical design segment held a major share in the market. The segment is estimated to exhibit fastest growth during the forecast period. With widespread growth in small and medium sized retail outlets, demand for vertical RDCs has witnessed a substantial increase. Horizontal RDCs are expected to exhibit a notable growth trend during the forecast period, owing to their growing demand in organized large size retail food stores. Hybrid RDCs, which have dual temperature control system have been gaining adoption, especially with increase in demand from cafes and quick service restaurants.

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Europe was estimated to be the highest revenue generating region in the RDC Market in 2020, owing to the high adoption of refrigeration solutions in the food and beverages retail market. The continuous growth of super and hyper markets is demonstrating a key driver for development of the Europe refrigerated display cases market. Super and hyper markets represent an accountable share of the refrigerated display cases market and development of huge chains, for instance, Tesco in the UK, is guaranteeing establishment of new equipment.

Key players operating in the market include some of the leading players in the global market include Metalfrío Solutions S.A, Lennox International, Dover Corporation, Illinois Tool Works Inc., Hussmann Corporation, AHT Cooling Systems GmbH, Epta S.p.a Refrigeration, Frigoglass S.A.I.C, Hoshizaki International, and ISA Italy S.r.l, Verco Limited. Product launches and mergers & acquisitions have emerged as prominent strategies adopted by leading players. Currently, these companies are focusing on development of energy efficient and eco-friendly RDCs. Companies on the basis of acquisitions and collaborations with new entrants, are working toward maintaining their lead in the market.

Key Benefits For Stakeholders:

□ This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the refrigerated display cases market analysis from 2020 to 2031

to identify the prevailing refrigerated display cases market opportunities.

□ The market research is offered along with information related to key drivers, restraints, and opportunities.

□ Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

□ In-depth analysis of the refrigerated display cases market segmentation assists to determine the prevailing market opportunities.

□ Major countries in each region are mapped according to their revenue contribution to the global refrigerated display cases industry.

□ Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

□ The report includes the analysis of the regional as well as global refrigerated display cases market trends, key players, market segments, application areas, and market growth strategies.

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