

Parent Tested Parent Approved unveils latest award-winning family products

North America's largest parent testing community recognizes exceptional products for quality, value and innovation

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EINPresswire.com/ -- Parent Tested Parent Approved (PTPA), North America's leading consumer-tested awards program, today announced the latest recipients of its esteemed Parent Tested Parent Approved Seal of Approval for exceptional product quality.

Now in its 17th year, PTPA harnesses insights from its vibrant community of over 250,000 parents to deliver genuine and objective product evaluations, empowering families to make well-informed purchasing choices.



PTPA also conducts in-depth consumer research for its brand partners, providing crucial insights into family preferences and buying patterns.

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Sharon Vinderine, CEO

The coveted Parent Tested Parent Approved Seal of Approval is awarded to products that exhibit excellence in key areas that matter most to consumers, including performance, value, innovation and dependability.

"The PTPA Seal isn't just a stamp on a package; it's a promise to millions of families," says Sharon Vinderine,

CEO of Parent Tested Parent Approved. "In an era of information overload, trust and authenticity are a brand's greatest currency. Our thorough testing process cuts through the noise, offering

parents a trusted voice they can rely on when making purchasing decisions."

We are proud to unveil the latest products to earn the Parent Tested Parent Approved Seal of Approval:

Bandou™ 2.0 Kids Headphones by Bandou

Gooseket 365 Toddler Sling by Gooseket (AMHM INC.)

Huggies® Skin Essentials™ Baby Wipes by Huggies

Intellipure Compact Air Purifier by Healthway

Kids Throat Soothing Lollipops by Beekeeper's Naturals

Propolis Throat Spray for Kids by Beekeeper's Naturals

Mothercould Snack Box Set for Kids by Onyx Distribution

My Little Buddy — Heatable Weighted Plush Puppy Dog by Lone Wolf Direct LLC

Pampers Cruisers 360° by Procter & Gamble

Pampers Easy Ups by Procter & Gamble

Pampers Free & Gentle Wipes by Procter & Gamble

Pampers Pure Protection Diapers by Procter & Gamble

Pampers Splashers by Procter & Gamble

Pampers Swaddlers 360° by Procter & Gamble

Pampers Swaddlers by Procter & Gamble

Pampers Swaddlers Overnights Diapers by Procter & Gamble

Smoothie Melts by Amara Organic Foods

SneakPeek® Early Gender Test by Myriad Genetics, Inc.

Stork Vitals+ by Masimo

Snuggle Shield® LUXE Bamboo Multi-Use Antimicrobial Air Filtering Infant Cover by Snuggle Shield

Tiny Traveler Ai Baby Monitor by Tiny Traveler

How Seal of Approval Winners Are Selected

Products are tested by a diverse group of families from our community of over 250,000, ensuring an unbiased evaluation. Each product undergoes a rigorous testing process to determine if it meets the high standards required for the PTPA Seal of Approval. Winners are chosen based on criteria such as functionality, value, innovation and dependability.

About Parent Tested Parent Approved

Founded in 2007, Parent Tested Parent Approved is home to the Parent Tested Parent Approved Seal of Approval, one of North America's most recognized and respected consumer product awards. Driven by consumer trust and extensive media coverage, the Seal of Approval has empowered millions of parents to make smart, informed purchasing decisions for their families. Parent Tested Parent Approved has partnered with some of the world's most iconic brands to enhance product visibility and increase sales with invaluable third-party endorsements from a

highly influential community of North American parents.

To learn more about North America's leading awards program, please visit ptpaawards.com

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