

Laura Dartnall Joins JOHN LUKE to Shape Future Growth Initiatives

Experienced Leader Fuels Next-Gen Creative Agency's Ambitions

BROOKLYN, NY, UNITED STATES, November 5, 2024 /EINPresswire.com/ -- We are thrilled to announce that Laura Dartnall is joining the JOHN LUKE leadership team as [Head of Strategy & Growth](#). With a rich background in brand positioning, Laura brings a wealth of strategic experience partnering with renowned organizations including Keurig Dr Pepper, Nestle, American Cancer Society, Merck, JLL, and GSK.



Laura Dartnall, Head of Strategy & Growth

During her years at Havas, Laura demonstrated an impressive ability to lead transformative brand initiatives, including a major rebrand for the American Cancer Society, which redefined the brand's positioning and visual identity. Her expertise spans numerous business sectors, with extensive work in healthcare, consumer products and services, and non-profits, making her uniquely qualified to shape JOHN LUKE's strategic direction.

“

Laura's unparalleled expertise and insight have set a new standard for our team.

Her leadership is a true privilege, and we're inspired by her vision and guidance.”

John-Luke Laube

As Head of Strategy & [Growth](#), Laura will oversee our strategic vision and positioning, ensuring we continue to deliver differentiating, forward-thinking solutions for our clients. Her leadership will be invaluable as we chart our next phase of growth and innovation.

Please join us in welcoming Laura Dartnall to the JOHN LUKE a Growth & [Creative Identity Agency](#). We're excited to see how her strategic insights and broad industry experience will inspire our team and strengthen our client partnerships.

John Luke Laube

John Luke Inc
+1 917-553-4105
[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/757922429>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.