

AV-Comparatives Unveils Cybersecurity Insights for Consumers as Trump-Harris Election Security Concerns Rise:

AV-Comparatives' latest test results reveal top-performing antivirus solutions in threat protection, system efficiency, and real-world security for consumers.

INNSBRUCK, TIROL, AUSTRIA, November 5, 2024 / EINPresswire.com/ -- As digital security takes centre stage in the lead-up to the U.S. election, with high-profile figures like Donald Trump and Kamala Harris highlighting cybersecurity issues, AV-Comparatives has released its latest antivirus evaluations for consumers. These comprehensive reports guide users in selecting antivirus solutions that provide reliable, real-world protection against cyber threats.



AV-Comparatives, the world-renowned independent organisation for cybersecurity testing, has published its latest series of evaluations on leading antivirus software. These in-depth tests



In today's environment, effective cybersecurity requires more than just basic virus detection. Our latest tests provide insights into how these products perform against advanced, evolving threats."

Andreas Clementi, CEO of AV-Comparatives: deliver vital, objective insights into security software performance and are essential resources for IT professionals, cybersecurity analysts, and consumers alike.

With US election conversations intensifying around digital security, AV-Comparatives, the globally recognized independent authority in cybersecurity testing, has released its latest evaluations on top antivirus solutions. As cyber threats continue to impact both individuals and democratic processes, these in-depth reports deliver objective, critical insights into antivirus software performance.

The newly released reports include:

Advanced Threat Protection <u>Test</u> 2024: This rigorous test assesses antivirus products against sophisticated, emerging cyber threats. By simulating real-world attack scenarios, AV-

Comparatives evaluates the effectiveness of each software's advanced protection capabilities.

Performance Test (September 2024): This test measures the impact of security software on system performance, helping users identify solutions that provide strong protection with minimal resource usage.

Malware Protection Test (September 2024):

Designed to gauge the ability of antivirus programs to detect and neutralise malware at various infection stages, this test provides critical insights into each product's core malware defence capabilities.

Real-World Protection Test (July-August 2024):

One of AV-Comparatives' signature tests, this evaluation measures antivirus products' abilities to guard against real-world threats from the internet, using scenarios reflective of daily digital encounters.

The results reveal which products offer the most reliable security, balanced with performance efficiency, and demonstrate the commitment of leading vendors to protect users in an AV comparatives

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increasingly complex threat landscape. All reports are publicly available and continue AV-Comparatives' mission to equip users with transparent, scientifically validated assessments.

The following security products were evaluated:

- * Avast Free Antivirus
- * AVG Internet Security
- * Avira Free Security

- * Bitdefender Total Security
- * ESET HOME Security Essential
- * F-Secure Internet Security
- * G Data Total Security
- * Kaspersky Standard
- * McAfee Total Protection
- * Microsoft Defender Antivirus
- * Norton Antivirus Plus
- * Panda Free Antivirus
- * Quick Heal Internet Security
- * Total Defense Essential Anti-Virus
- * TotalAV Antivirus Pro
- * Trend Micro Internet Security

Quote from Andreas Clementi, CEO of AV-Comparatives:

"In today's digital environment, effective cybersecurity requires more than just basic virus detection. Our latest tests provide crucial insights into how well these products perform against advanced, evolving threats, while also balancing performance impact on users' devices. By delivering objective, scientifically grounded evaluations, we aim to empower users and organisations to make informed choices that enhance their digital security."

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