

# The North America Supply Chain as a Service Market Size Reach USD 7,854.40 Million by 2025, Growing at a CAGR of 7.5%

WILMINGTON, DE, UNITED STATES, November 5, 2024 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "The [North America Supply Chain as a Service Market Size Reach USD 7,854.40 Million by 2025, Growing at a CAGR of 7.5%.](#)" The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.



North America supply chain as a service market research

The North America supply chain as a service market size was valued at \$4,478.20 million in 2017 and is projected to reach \$7,854.40 million by 2025, growing at a CAGR of 7.5% from 2018 to 2025.

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Supply Chain as a Service (SCaaS) refers to outsourcing of supply chain management functions to a service provider. The services provided thus include, warehouse management, logistics management, order management, and other functions including supplier and vendor management. Significant growth of the retail industry is driven by proliferation of mobile devices and internet penetration in emerging economies are the major factors driving the growth of the North America supply chain as a service (SCaaS) market. In addition, rise in consumer expectations is also expected to fuel the market growth. However, security concerns pertaining

to enterprise critical information among end users is the major factor that impedes the North America SCaaS market growth. Furthermore, integration of blockchain technology and omni-channel supply chain approach are expected to provide lucrative opportunities for the growth of the North America supply chain as a service (SCaaS) market.

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The North America supply chain as a service (SCaaS) market is segmented based on component, application, organization size, industry verticals, and country. Based on component, the North America SCaaS Market is bifurcated into solutions and services. In terms of application, the market is classified into order management, warehouse management, logistics management, and others. As per organization size, the market is categorized into large enterprises, and small & medium enterprises. Based on industry verticals, the m North America SCaaS Market is divided into retail & e-commerce, healthcare & life sciences, manufacturing, energy & utilities, IT & telecom, government & defense, and others. On the basis of country, the market is analyzed across the U.S., and Canada.

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U.S. was a major contributor to the growth of the North America supply chain as a service (SCaaS) industry. The dominance of this country is primarily due to the presence of major market players in this region. In addition, factors such as expansion and ongoing developments in retail, manufacturing, transportation, and other industrial sectors, are fueling the supply chain as a service market growth in the U.S. However, Canada has grown significantly in the last few years and is expected to attain the highest CAGR during the forecast period owing to rise in imports and exports with the U.S.

The North America supply chain as a service market is dominated by the key players such as Accenture, CEVA Logistics, DHL International GmbH (Deutsche Post DHL Group), FedEx Corporation, GEODIS (SNCF Mobilités Group), Kuehne+Nagel, TATA Consultancy Services Limited, United Parcel Service (UPS), XPO Logistics, Inc., Zensar Technologies Ltd., and others.

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Key Benefits for North America SCaaS Market:

- This study presents the analytical depiction of the North America supply chain as a service (SCaaS) market trends and future estimations to determine the imminent investment pockets.
- A detailed North America Supply Chain as a Service (SCaaS) market analysis of the segments measures the potential of the market. These segments outline the favorable conditions for the

North America Supply Chain as a Service Market Forecast.

- The report presents information related to key drivers, restraints, and opportunities.
- The current North America SCaaS Market is quantitatively analyzed from 2018 to 2025 to highlight the financial competency of the industry.
- Porters five forces analysis illustrates the potency of buyers & suppliers in the industry.

Thanks for reading this article, you can also get an individual chapter-wise section or region-wise report versions like North America, Europe, or Asia.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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