

Vaporesso Coss by Joshua Fischer, Shuyu Yao and Kai Ma Wins Bronze in A' Packaging Design Awards

Innovative Vaporesso Coss Packaging Recognized for Excellence in Packaging Design by Prestigious A' Design Awards

COMO, CO, ITALY, November 5, 2024 /EINPresswire.com/ -- The A' Design Award, one of the world's most respected and recognized [design competitions](#), has announced Vaporesso Coss by [Joshua Fischer, Shuyu Yao and Kai Ma](#) as the Bronze Winner in the [Packaging Design](#) category. This prestigious recognition highlights the exceptional design and innovation of the Vaporesso Coss packaging, which stands out in the highly competitive packaging industry.

The Vaporesso Coss packaging design showcases the importance of

thoughtful and innovative packaging solutions in enhancing the user experience and reflecting brand identity. This recognition by the A' Packaging Design Award underscores the significance of packaging design in driving industry trends and meeting the evolving needs of consumers in the vaping market.

The award-winning Vaporesso Coss packaging features a unique combination of an inner tray and an outer sleeve, with varying punched holes on the sleeve that create a misty artistic effect when combined with the metallic inner green logo. This design element not only simulates the undulating breathing during use but also effectively communicates the product's functionality and brand characteristics. The use of eco-friendly materials, such as paper and moulded-fibre inner tray made from sugarcane and bamboo fiber, further highlights the brand's commitment to sustainability.



Vaporesso Coss

The Bronze A' Design Award for the Vaporesso Coss packaging serves as a testament to the dedication and creativity of the design team at Vaporesso. This recognition is expected to inspire future packaging innovations within the brand and set new standards for the industry as a whole, encouraging the development of packaging solutions that prioritize user experience, environmental responsibility, and effective brand communication.

Vaporesso Coss was designed by Shuyu Yao, who contributed to the packaging design, Kai Ma, who worked on the graphic design, and Joshua Fischer, who oversaw the project as the design director.

Interested parties may learn more about the award-winning Vaporesso Coss packaging design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=154905>

About Joshua Fischer, Shuyu Yao and Kai Ma

Joshua Fischer, Shuyu Yao and Kai Ma are talented designers from China who have contributed to the success of Vaporesso, a leading brand in the vaping industry. Their expertise in packaging design, graphic design, and project management has been instrumental in creating innovative and user-centric products that reflect Vaporesso's commitment to quality and sustainability.

About Shenzhen Smoore Technology Co.,Ltd

Established in 2015, VAPORESSO has been dedicated to creating a smoke-free world while enhancing the quality of life for its users through innovation and meaningful experiences. The company strives to make a positive impact on the lives of vapers by developing products that cater to various levels and styles, aiming to help as many people as possible in their journey towards a smoke-free lifestyle.

About Bronze A' Design Award

The Bronze A' Design Award recognizes notable packaging designs that demonstrate creativity, functionality, and professional execution. These designs showcase the ability to effectively combine form and function, offering solutions that improve user experiences and contribute to the advancement of the packaging industry. The rigorous selection process, involving blind peer review by an expert jury panel, ensures that the awarded designs meet the highest standards of innovation, sustainability, and aesthetic appeal.

About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting exceptional design since 2008. Open to entries from all countries and industries, the A' Design Award aims to create a better world by showcasing and celebrating innovative designs that positively impact society. The competition is judged by a diverse panel of design professionals, industry experts, journalists, and academics who evaluate entries based on pre-established criteria. By providing a global platform for outstanding designs, the A' Design Award

inspires and drives the continuous advancement of design across various disciplines. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at: <https://packaging-award.com>

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