

The Fiduciary Advisor Network Welcomes Its Newest Member

The Fiduciary Advisor Network Welcomes Yetti Esatu as Its Newest Member

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Network

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The Fiduciary Advisor Network proudly announces the addition of a distinguished new advisor, Yetti Esatu, founder and CEO of Yetti Financial, LLC Agency. This partnership not only strengthens the network's capacity of esteemed advisors, but also promises significant benefits for the Annandale community.

Yetti Esatu is the Founder and CEO of Yetti Financial, LLC Agency, with over 30 years of business experience, she holds financial services licenses across multiple states and is a dedicated advocate for financial literacy nationwide. Her contributions to

financial education have been recognized with awards from Maryland's Governor, Secretary of State, Prince George's County Executive, and Anne Arundel County Executive for her work in financial literacy and educating communities on "How Money Works." Yetti has also received the prestigious Deborah C. Offer Bulgin Foundation Award for Women of Virtue Walking in Excellence. She has been featured across a variety of prominent platforms, including ABC, CBS, NBC, Nasdaq, The Wall Street Journal, Market Watch, Oprah Magazine, and Entrepreneur



Yetti Esatu, Certified Financial Fiduciary®

Magazine, as well as on local television and radio, including The Voice of America. To learn more about Yetti Esatu or to reach out, visit her FFE profile [here](#).

The Fiduciary Advisor Network stands as a beacon of trust and reliability for financial advisors. With a focus on integrity, professionalism, and client-centric service, the network empowers advisors to achieve their full potential while upholding the highest standards of fiduciary responsibility.

"Today, I am thrilled to welcome the newest member of The Fiduciary Advisor Network. Their talent, passion, and dedication will undoubtedly be a tremendous asset to our goal of providing holistic fiduciary guidance. Together, we will not only elevate the standard of fiduciary advice but also create meaningful, positive impacts in communities around the nation. This partnership marks a significant step forward in our mission to provide unparalleled service for those that we serve." - Rick McClanahan, Founder and CEO of The Fiduciary Advisor Network

Central to its mission is the recent addition of our new advisor who has obtained the prestigious Certified Financial Fiduciary® designation. This designation underscores the advisor's unwavering commitment to ethical conduct and fiduciary duty, aligning perfectly with The Fiduciary Advisor Network's core values. In addition to successfully becoming a CF2, and a FAN member, Yetti has also earned the opportunity to teach on behalf of the Foundation for Fiduciary Education. FFE is one of the many tools that will forge a prolific presence within the Annandale community through its financial education courses that are offered in person, and online.

"I am already educating my community on TV and social media. I want to help more people and expand into different communities. I love educating and helping all people." – Yetti Esatu, Certified Financial Fiduciary®

About The Fiduciary Advisor Network (FAN): The Fiduciary Advisor Network connects individuals and businesses with experienced and trustworthy financial advisors who prioritize their clients' best interests. The FAN serves as a beacon of trust in an industry often muddled with conflicting interests, empowering advisors, and clients to make well-informed investment decisions. The FAN offers Certified Financial Fiduciaries access to extensive resources, continued education, and a supportive professional community. To learn more about The FAN visit fiduciaryadvisornetwork.com.

About The Certified Financial Fiduciary® designation: The National Association of Certified Financial Fiduciaries® (NACFF) provides the necessary tools and training for financial professionals to comply with fiduciary standards. NACFF's Certified Financial Fiduciary® designation uniquely focuses on training holistic fiduciaries, ensuring they protect clients' interests. Financial professionals with this designation can clearly demonstrate their expertise and commitment to their clients' best interests. This certification assures clients of the highest standards of professionalism and ethical excellence in financial services. To learn more about NACFF, and the Certified Financial Fiduciary designation, visit nationalcffassociation.org.

About The Foundation for Fiduciary Education (FFE): The Foundation for Fiduciary Education is an IRS-approved 501(c)(3) non-profit organization, that is dedicated exclusively to providing unbiased fiduciary financial education. FFE instructors, all Certified Financial Fiduciaries® (CF2's), are committed to delivering impartial financial education and upholding the highest ethical and fiduciary standards. Attending a class taught by a Certified Financial Fiduciary® and hosted by the Foundation ensures that your best interests are always prioritized. To learn more about FFE visit fiduciaryeducators.org.

For more information about The Fiduciary Advisor Network and to register online, visit fiduciaryadvisornetwork.com or email info@fiduciaryadvisornetwork.com

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