

# Avanza Capital Quietly Building Momentum in the Private Credit Revolution

NEW YORK, NY, UNITED STATES, November 5, 2024 /EINPresswire.com/ -- As private credit increasingly fills the financing gap left by traditional banks, Avanza Capital Holdings, led by CEO Frank Scarso, is making its mark.

Specializing in structured, non-bank lending, Avanza supports small and medium-sized businesses while offering sophisticated lenders attractive, consistent yields with monthly liquidity. With an impressive 8-year track record of success, Avanza has demonstrated resilience and reliability in a challenging market.

“For Avanza, this is not a hedge fund play,” says Scarso. “Our model is based on steady, resilient financing that combines principal and interest to deliver liquidity and attractive 20% average annualized yields for our lending partners. By focusing on non-bank credit, we meet a vital need for dependable, flexible financing to help businesses thrive today through our alternative non-traditional bank platform.”



<u>Loan</u>	<u>Principal</u>	<u>Dividend</u>	<u>Monthly Pay</u>	<u>Total Made</u>
\$100,000	\$8,333.33	\$1,666.67	\$10,000	\$120,000
\$200,000	\$16,666.67	\$3,333.33	\$20,000	\$240,000
\$300,000	\$25,000	\$5,000	\$30,000	\$360,000
\$400,000	\$33,333.33	\$6,666.67	\$40,000	\$480,000
\$500,000	\$41,666.67	\$8,333.33	\$50,000	\$600,000
\$600,000	\$50,000	\$10,000	\$60,000	\$720,000
\$700,000	\$58,333.33	\$11,666.67	\$70,000	\$840,000
\$800,000	\$66,666.67	\$13,333.33	\$80,000	\$960,000
\$900,000	\$75,000	\$15,000	\$90,000	\$1,080,000
\$1,000,000	\$83,333.33	\$16,666.67	\$100,000	\$1,200,000



“Reflecting the forward-thinking mentality of Hockey Legend Wayne Gretzky, “skating to where the puck is going.”. We use this mentality as a constant reminder to position ourselves in regards to yield opportunity, risk mitigation, and [navigating regulatory transformation](#). Scarso explains that Avanza actively positions itself to anticipate market needs. “We focus on both growth-oriented companies, as well distressed assets that meet a very strict criteria of underwriting

contingencies, to address the real gaps in today's credit market.

Avanza bridges the gap for businesses underserved by traditional banks, offering a high-yield, secure capital lending allocation with consistent liquidity." This strategic foresight allows Avanza to stay ahead in shifting markets, combining a blend of strategic, diversified lending opportunities with a rigorous risk-mitigating model overseen by [top-tier legal counsel](#).

The image is a collage of promotional materials for Avanza Capital Holdings. It features several key elements: a city skyline graphic with a quote about managing a diverse portfolio; a graphic highlighting a 20% average annualized yield and a 12-month average loan term; a contact information graphic with the phone number 212-470-9688 and website avanza.nyc; a 'Why Partner With Avanza' graphic listing the same yield and term, plus a \$150M+ total funded amount; a 'CONTACT US' graphic with website, phone, email, and address; and an 'Exclusive Opportunities For Accredited Partners' graphic with a QR code and a bar chart.

Demand for private credit remains strong, particularly as traditional bank lending retreats. This shift has created significant capital allocation opportunities within private credit, with yields often exceeding those of traditional fixed-income assets, making them highly appealing to lending partners. Avanza's disciplined, forward-looking approach positions it favorably, allowing it to capitalize on the growing demand for quality lending with unprecedented transparency via our partner [lending data room](#).

## Contact Us Today

Join us in reshaping the financial landscape and empowering small businesses to thrive. Connect with Avanza Capital Holdings today and discover how our proven track record and expertise can align with your financial goals.

Avanza Capital Holdings LLC

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