

# Helen Denise, Inventor, Founder, CEO, HiLin Life Products / KNOWHEN®, A DotCom Magazine Exclusive Interview

*Helen Denise, Founder, CEO, HiLin Life Products / KNOWHEN®, joins other thought leaders interviewed for DotCom Magazine Entrepreneur Spotlight Television Show*

SAN FRANCISCO, CA, UNITED STATES, December 10, 2024 / EINPresswire.com/ -- Andy "Jake" Jacob, CEO of [DotCom Magazine](#) interviews [Helen Denise](#), Inventor, Founder, CEO, [HiLin Life Products / KNOWHEN®](#) for the Magazine's Entrepreneur Spotlight Television Series, which is featured on

The Binge Networks TV Channel as featured on Apple TV, Amazon TV, Sony, ROKU, Samsung, LG, and many others. Helen Denise joins other leaders selected by the editorial team of DotCom Magazine to be interviewed on the top trending show.



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With a strong focus on empowering women through fertility awareness, Denise created the KNOWHEN Advanced Ovulation Test Kit, a groundbreaking product for tracking fertility naturally. A great story!”

*Andy Jacob*

About HiLin Life Products / KNOWHEN®

TO MAKE DREAMS REAL, FIRST, YOU NEED TO HAVE THEM

For over ten years, we have been committed to empowering women with the tools and knowledge they need to take control of their body, fertility, and health-related issues.

A Historical Overview

The journey into understanding saliva's role in fertility tracking began in 1945, when Dr. George Papanicolaou first noted microscopic crystal formations in cervical fluid. This phenomenon, known as ferning, is key to identifying fertile windows in the

menstrual cycle.

## Pioneering Research

In 1969, Dr. Biel Cassals, a Spanish gynecologist, extended this research to saliva. His groundbreaking presentation to the Barcelona Medical Board established that hormonal changes during the menstrual cycle influence the crystallization of saliva, which mimics the arborization effect seen in cervical mucus.

## Hormonal Connections and Fertility

Estrogen, a hormone closely linked to fertility, modulates the salinity of saliva. As ovulation approaches and estrogen levels surge, so does the salinity in saliva. This increase causes saliva to crystallize in patterns similar to those in cervical mucus, which are detectable under a microscope.

## How KNOWHEN works

## FDA Approval and Clinical Validation

In 2009, the KNOWHEN® Advanced Saliva Ovulation Test received FDA clearance. Conducted by Dr. Hugh Melnick at the Manhattan Fertility Center, U.S. clinical studies affirmed the test's 98.9% accuracy. These studies demonstrated a significant correlation between the ferning patterns in saliva and actual ovulation, confirmed through sonographic examinations.

## Global Recognition

Today, Hilin Life Products, Inc. holds patents in numerous countries and is a recognized leader in fertility and reproductive health research.



The DotCom Magazine Entrepreneur Spotlight Series-Cover Story



The DotCom Magazine Entrepreneur Spotlight Series-Featured Interview

Helen Denise joins other leading CEO's, founders, and thought leaders that have participated in this informative and popular interview show. In the interview with Andy Jacob, Helen Denise discusses the newest offerings of HiLin Life Products / KNOWHEN®, what makes the company different than other firms, and shares thoughts on leadership and entrepreneurship. Helen Denise joins other leaders building strong and compelling companies that have been invited to participate in the exclusive series.

Andy Jacob, CEO of DotCom Magazine says, "The interview with Helen Denise was amazing. The success of HiLin Life Products / KNOWHEN® is a true testament to their team and their people. It was a real honor to have Helen Denise on the video series.

Andy Jacob says, "It's the goal of DotCom Magazine to provide the absolute best in what entrepreneurship has to offer. We have interviewed many of the world's leading entrepreneurs in their respective field. It takes amazing leadership to build a company like HiLin Life Products / KNOWHEN®. There are so many powerful and talented entrepreneurs throughout the world, and I am extremely fortunate to interview the best of the best. I always come away humbled by how many talented people are building amazing companies. As we scout the world for interesting entrepreneurs and companies, it is always a wonderful experience to meet leaders like Helen Denise who are forging an incredible path for others. At DotCom Magazine, we believe entrepreneurs are the heartbeat of the world. We believe it is a world where risk takers must be lauded, saluted, and respected. Successful entrepreneurs get up every morning and give an amazing effort. We salute the business leaders of this world like Helen Denise".

ABOUT DOTCOM MAGAZINE



The DotCom Magazine Game Changers Edition



The DotCom Magazine PR Issue

DotCom Magazine is a leading news platform providing fascinating interviews with news makers, thought leaders, and entrepreneurs. DotCom Magazine is the leader in putting people with insatiable entrepreneurial spirit at the forefront of every story it covers. The Entrepreneur Spotlight Interview Video Series looks at business through the lens of a successful entrepreneur's mindset. The Entrepreneur Spotlight Series has included high-profile leaders, including Inc 500 founders, Ted Talk presenters, ABC Shark Tank participants, venture backed visionaries, prolific CEO's and Founders, and many other wonderful thought leaders and entrepreneurs. DotCom Magazine covers Founders and CEO's making a difference. Regardless of who the entrepreneur is, where they live, or what they are doing, if it is interesting and newsworthy, DotCom Magazine covers it. In selecting entrepreneurs for this important video series, we consider the newsworthiness of the story and what our viewers want to learn about. If something is important to our viewers, it is important to DotCom Magazine. The people at DotCom Magazine believe in including a diverse range of entrepreneur voices in our interviews, and actively pursuing entrepreneurs making a positive difference in the world.

Andrew Jacob

DotCom Magazine

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