

The International Awards Associate (IAA) Launches 2025 NYX Awards: Honoring Excellence in Global Creative & Marketing

IAA now announces the 2025 NYX Awards, an international platform honoring breakthrough excellence across the creative and marketing industries worldwide.

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-- IAA now announces the 2025 [NYX Awards](#), an international platform honoring breakthrough excellence across the creative and marketing industries worldwide. This globally recognized program unites visionary individuals, agencies, and organizations, offering them a stage to showcase ground-breaking achievements come together to inspire and set new standards of excellence.



2025 NYX Awards Calling for Entries

“

Amidst the remarkable evolution and resilience of this ever-evolving industry, the refreshed vision of the NYX Awards resonates more powerfully than ever.”

*Thomas Brandt, Spokesperson
of IAA*

Expanding its reach to new creative heights, the NYX Awards expands its recognition of brilliance across Advertising & Design, Strategic Communications, Marketing Campaigns, and the dynamic sphere of Digital Media—including web, video, and social platforms. With one of the industry’s most accessible entry fee structures, NYX remains committed to inclusivity, celebrating those who shape the future of creative excellence. Join NYX in commemorating a transformative era, where exceptional talent is both recognized and celebrated on a global

stage.

"Amidst the remarkable evolution and resilience of this ever-evolving industry, the refreshed vision of the NYX Awards resonates more powerfully than ever," stated Thomas Brandt, spokesperson of IAA. "Through this award, we honor creative professionals in every category who are leaving their unforgettable imprints on the creative and marketing landscapes."

Application Fees and Deadlines

The NYX Awards upholds a commitment to accessible entry fees and a fully online submission process, welcoming creatives from all backgrounds to showcase exceptional ideas and unique initiatives.

Entry fees are set at \$130 for Single entries and \$195 for Campaign entries, maintaining accessibility across the board. As an [international marketing award](#)

that celebrates powerful storytelling, the NYX Awards continues to raise the bar for excellence in the creative and marketing fields. The Early Bird submission period opens on November 27, 2024, with the full results announced on May 9, 2025.



2025 NYX Awards Statuettes - Platinum, Gold & Silver

[Top 10 Agencies of the Year](#) & Prizes

The 2025 NYX Awards honors its Top 10 Agencies of the Year with an exclusive NYX Statuette—a symbol of unique achievements. This prestigious award offers more than recognition; it elevates visibility, opens doors to new promotional opportunities, and commands media attention. It's a milestone that invigorates team morale, strengthens brand trust, attracts new business, and solidifies each recipient's standing as a leader in the creative and marketing industries.

To magnify the impact of their success, winners will enjoy exclusive access to a comprehensive suite of promotional resources, both digital and tangible. From personalized certificates, official NYX branding assets, and website badges to press release templates, exclusive interviews, and digital badges, these tools empower every winner to celebrate and showcase distinguished achievements within and beyond the NYX Awards community.

"Creativity drives both connection and change, and the NYX Awards recognizes those who turn ideas into transformative experiences," shared Thomas. "In this upcoming year, we continue to honor the bold thinkers whose work redefines possibilities, inspiring the industry and audiences alike with every project they bring to life."

For competition submissions and entry forms, kindly visit the official website here: <https://nyxawards.com/>.

About International Awards Associate (IAA)

Established in 2015, the International Awards Associate (IAA) is a global organization dedicated to recognizing professional excellence and outstanding achievements in various industries. As the organizer of a wide range of prestigious award programs such as the MUSE Creative Awards, MUSE Design Awards, Vega Digital Awards, NYX Awards, NYX Game Awards, TITAN Business

Awards, TITAN Property Awards, TITAN Innovation Awards, London Design Awards, NY Product Design Awards, French Design Awards and many more, IAA aims to honor, promote and encourage professional excellence, from industry to industry, internationally and domestically, through award platforms that are industry appropriate.

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