

## Fintech as a Service (FaaS) Market Value Forecasted to Hit \$1,329.12 Billion by 2032, Driven by 17.4% CAGR

*The growing demand for financial solutions is driving the market demand.* 

NEW YORK CITY, NY, UNITED STATES, November 6, 2024 /EINPresswire.com/ -- Our <u>fintech as a service (FaaS)</u> <u>market</u> report has been prepared using advanced methodologies and research techniques to help businesses make strategic business decisions.

With a CAGR of 17.4%, the global fintech as a service (FaaS) market is expected to reach a value of over USD 1,329.12 billion by 2032 from an estimated USD 312.77 billion in 2023.

Fintech as a Service (FaaS) is a financial technology provided as a service.

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Similar to Software as a Service, FaaS pertains to providing fiscal commodities or services through software. Contemplate services such as Apple Pay or Google Wallet. They conserve user payment information and sanction speedy touchless agreements, all handled through software.

Websites or apps that link freeloaders instantly to creditors, abolishing the conventional banking intermediary. This smoothens the loan consent procedure and frequently results in superlative rates. Businesses are seeking to provide combined financial services such as payments, loans, and digital wallets to improve consumer participation, pushing the fintech as a service (FaaS) market demand.

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Fintech as a Service (FaaS) permits firms to merge financial services such as their offerings utilizing instant fintech framework." *Polaris Market Research* 

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Cooperation Amidst Fintech Firms and Traditional Financial Organizations: Alliances between fintech organizations and conventional fiscal establishments are generating market growth. Growingly, conventional banks and fiscal firms are cooperating with FaaS donors to smoothly combine digital financial services into their offerings, boosting the demand

for fintech as a service (FaaS) market growth.

Surge in E-Commerce Sector: The e-commerce sector is observing speedy augmentation globally due to the growing usage of smartphones and the growing acquisition of 5G technology, amongst others. For instance, as per IBEF, the Indian e-commerce market is anticipated to reach an estimated USD 350 billion by 2030.

Technological Progressions: The advancement of fintech technology, especially blockchain and artificial intelligence, is playing an important part in pushing the growth and intricacy of fintech as a service (FaaS) offering.

- Block, Inc.
- Braintree.
- Envestnet, Inc.
- Mastercard Incorporated
- PayPal Holdings, Inc.
- Railsbank Technology Ltd.
- Rapyd Financial Network Ltd.
- Solid Financial Technologies, Inc.
- Synctera Inc.
- Upstart Holdings, Inc.

https://www.polarismarketresearch.com/industry-analysis/fintech-as-a-service-market/requestfor-discount-pricing

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• The fintech as a service (FaaS) market segmentation is based on type, technology, application, end-user, and region.

• By type analysis, the payment segment held the largest market share. This is due to an

important part in easing safe, productive, and smooth fiscal transactions.

• By application analysis, the KYC verification segment is poised to register a significant CAGR. This is due to growing administrative demand and the escalating requirement for improved security measures in the fiscal undertaking.

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The research report covers all the major regions and sub-regions of the fintech as a service (FaaS) market. The study provides market insights into North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa.

North America: North America accounted for the largest market share. This is primarily because of the region's progressive technological framework and extensive acquisition of digital fiscal solutions that push the robust demand for FaaS offerings.

Asia Pacific: Asia Pacific is anticipated to witness the fastest CAGR from 2024 to 2032. The region's speedy digitalization, especially in surfacing nations such as India, China, and Southeast Asia, fuels the regional market expansion.

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How much is the fintech as a service (FaaS) market? The market size was valued at USD 312.77 billion in 2023 and is projected to grow to USD 1,329.12 billion by 2032.

What is the growth rate of the fintech as a service (FaaS) market? The global market is projected to register a CAGR of 17.4% during the forecast period.

Which region held the largest market share? North America accounted for the largest share of the global market.

Which segment by type led the market?

The payment segment dominated the market in 2023.

<u>Fintech as a Service (FaaS) Industry</u> on Track for 17.4% CAGR, Estimated to Reach 1,329.12 Billion by 2032

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