

## Vengo Al Launches Groundbreaking Al Sales Agent Platform, Bringing Affordable, Practical Al to Small Businesses

Revolutionary AI Platform Empowers Small Businesses with Customized, Sales-**Driven Digital Agents** 

PHILADELPHIA, PA, UNITED STATES, November 12, 2024 / EINPresswire.com/ -- Vengo AI, a nextgeneration B2B SaaS platform, today announces the launch of its revolutionary Al agent solution that enables small businesses to seamlessly integrate advanced, human-like Al identities into their websites. Backed



by major players like Microsoft, NVIDIA, and OpenAI, Vengo AI breaks down the technical and financial barriers to Al adoption, allowing even non-technical users to deploy customized digital sales agents with ease.



Vengo AI helps us close more sales by handling repetitive customer questions, allowing my team to focus on building new client relationships. It's like having an expert salesperson available 24/7!" Joe Markland, Founder of N4One HR and Benefits LLC

For years, small businesses have faced an uphill battle in adopting AI technology that aligns with their unique needs. Vengo AI changes the landscape by offering a fully customizable platform that transforms complex AI deployment into a straightforward process, making it as simple as embedding a line of code. Just as platforms like Wix and WordPress simplified website creation decades ago, Vengo AI democratizes AI, giving small businesses the tools to engage customers through digital sales agents trained in their brand's voice and style.

"We designed Vengo AI with business owners in mind," said

Jason Sherman, CEO of Vengo AI. "With Vengo, any business can now deploy a sophisticated AI agent that delivers personalized customer interactions—no IT department required. Our mission is to make AI accessible, impactful, and affordable for everyone, helping businesses boost sales

while freeing them to focus on what matters most."

## Why Vengo AI?

While many businesses use tools like ChatGPT for internal support, these solutions aren't built to handle customer-facing interactions. Vengo Al is specifically built to engage customers with brand-aligned, salesdriven conversations that convert leads and increase customer satisfaction. Traditional chatbots lack the adaptability, personalization, and multimedia interaction capabilities that Vengo Al's digital agents bring to the table.

"Vengo AI has been a game-changer for us. It helps us close more sales by taking over repetitive, time-consuming questions, allowing my team to focus on building new client relationships,"



Zeal Designs Uses Vengo Al



Vengo Al Business Owner

said Joe Markland, Founder of N4One HR and Benefits LLC. "Our Al agent interacts with our clients in a way that feels human-like, which not only improves customer satisfaction, but also boosts our sales. It's like having an expert salesperson available 24/7!"

Key features that make Vengo AI the top choice for small businesses include:

- Sales Lead Dashboard: Track leads and customer insights with a robust dashboard, enabling businesses to manage and optimize sales strategies effectively.
- Chat History and Al Training: View past customer interactions and leverage chat history to suggest new dialogue, continuously retraining the Al for improved, future conversations.
- Simple Setup: Vengo AI can be embedded into any website with a single line of code, requiring no technical expertise.
- Branded Al Agents: Businesses can customize colors, greetings, and conversational style to reflect their unique brand, ensuring consistent and engaging customer experiences.
- Cost-Effective Plans: With flexible pricing designed for small to medium, or enterprise businesses, Vengo AI provides premium AI technology at a fraction of traditional costs.
- Advanced Multimedia Engagement: Vengo AI goes beyond basic text chat, enabling voice interactions that make customer engagement feel authentic and human.

"Our team tested countless chatbots from hundreds of business owners, only to find that existing solutions fell short on customization, engagement, and ease of use," said Kristin LaSalle, CMO of Vengo AI. "That's why we built Vengo AI—to provide a powerful, intuitive platform that meets the real needs of today's businesses. With Vengo, we've made sure you get an AI experience that truly delivers."

## Backed by Industry Leaders

With backing from Microsoft, OpenAI, and NVIDIA, Vengo AI uses cutting-edge AI technology to power its robust and user-friendly platform. This support allows Vengo AI to continuously enhance its offerings, ensuring that small businesses always have access to the latest in AI-driven customer engagement.

For more information on how Vengo AI is making AI accessible for small businesses, visit <a href="https://www.vengoai.com">https://www.vengoai.com</a>.

## About Vengo Al

Vengo AI is a B2B SaaS platform that provides small businesses with the tools to create powerful, personalized AI agents that engage customers, drive sales, and enhance customer satisfaction. By making AI accessible to everyone, Vengo AI empowers businesses to harness the benefits of cutting-edge technology without the need for a large budget or IT team.

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