

# Former Corporate Executive Dives Into Entertainment and Entrepreneurial Adventures

*Executive Turned Entrepreneur Values His Own Time More Than the "Big Time."*

LAS VEGAS, NV, UNITED STATES,  
November 20, 2024 /

EINPresswire.com/ -- Cre8ive Network, llc is primarily a production company specializing in entertainment media, "including some of my Son Hunter's projects" said C8N Founder, a long time, semi-retired, corporate executive. He also makes time for side hustles including recording percussion & vocals with his Pals, The Phoenix, their rock band since 1968; and challenging himself to create a couple of branded products from scratch.

The idea for "[Colorful Cook](#)" cooking utensils came from research about what sells well on Amazon and "[Buzz Balls](#) were a passion project that's exceeded even my own expectations," said James Hopewell, the Creator & Entrepreneur.

“

We always insist on only the best, highest quality for all of our products”

*James Hopewell*

Fast forward a few months and several thousands of dollars and James had his graphics drawn, copy written, product specs, and his TradeMarks were pending approval. He told us about his research finding the best manufacturers then communicating & working with them to get everything just right.

He wanted his spatula handles made from select Beechwood, individually laser engraved with his ColorFUL Cook logo and the best silicone with the most stain & heat resistance. Also, he



Cre8ive Network's Registered TM Branded Products



World's Best Holiday Spatula Sets

doesn't like graphics that are applied to the silicone, his are part of the mold, no peeling or scratching off.

The Buzz Balls had to be perfectly spherical, matched in diameter & weight, magnetized to just the right strength, electrocised so each was unique looking and individually laser etched with the Buzz Balls logo, Hopewell told us. He wanted them to be manufactured in the USA, but found out that's not possible. He also wanted a leather drawstring pouch, perfectly shaped for a pair of Buzz Balls. He thought he would find an existing pouch that would fit the bill, but no - he had to design it from scratch, picking the leather, cord, end caps and had to commit to ordering 10,000 to be cut, debossed with the Buzz Balls logo and hand sewn - "very time consuming & expensive" he said.



Buzz Balls, Laser Branded Magnetic Balls in a Hand Made Branded Leather Pouch

To hear Hopewell tell it, shipping heavy loads from China through customs, is no fun; then getting the inventory to and accepted by Amazon; then all the associated costs paid to Amazon for warehouse shelf space which is ongoing & escalating, the ordering platform, marketing & advertising then finally product handling & shipping. After all of that Hopewell had a very successful run selling his products through Amazon, but even at inflated prices it was very difficult making a profit after all the costs, fees & taxes associated with the entire process.

After selling out of Amazon, it's Hopewell & Hopewell, James & his wife Nancy handling operations. Their latest inventory is stored in their own warehouse and they do all their own handling & shipping, writing a personal note to each buyer. They sell mostly through their Etsy store: [Holiday Stocking](#) - Awesome, Unique Gifts - Fun, Quality & Value.

By the end of this Holiday Season, the Hopewell's expect that their inventory will be sold out and they'll continue expanding their manufacturing, marketing & retail hobby. Most gratifying is all the wonderful comments from satisfied customers. They said they hope sharing their experiences informs & inspires others to pursue their aspirations. Their final words of wisdom: "Good luck, have Fun & Rock On!"

James Hopewell  
Cre8ive Network, llc  
[email us here](#)

Visit us on social media:

[Facebook](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/758385924>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.