

2024 TITAN Brand Awards Season 2 Winners Announced: Celebrating Excellence in Branding and Advertising

The TITAN Brand Awards proudly unveils the exceptional winners for Season 2 of 2024, setting a new standard for excellence in branding and advertising.

NEW YORK, NY, UNITED STATES, November 8, 2024 /EINPresswire.com/ -- The [TITAN Brand Awards](#) proudly unveils the exceptional winners for Season 2 of 2024, setting a new standard for excellence in branding and advertising. This global

competition honors outstanding achievements across diverse sectors, recognizing the impact of innovative branding strategies and campaigns. Organized by the International Awards Associate (IAA), this award program is designed to be inclusive and equitable, ensuring that only the most deserving brands and creative professionals are celebrated.

“

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Thomas Brandt, Spokesperson of IAA

This season, the TITAN [Brand Awards](#) attracted hundreds of submissions from around the world, with entries from the United States, United Kingdom, China, Australia, Germany, Qatar, Switzerland, Spain, Saudi Arabia, Greece and beyond. These submissions showcased the most exceptional creativity and impactful influence, reflecting the global impact and excellence of today's leading brands.

2024 TITAN [Brands of the Year](#) and Notable Winners:

Lenovo International Services Supply Chain (Global) and the World Health Organization (Switzerland)

The highest honor in the competition, the 2024 TITAN Brands of the Year, has been awarded to



2024 TITAN Brand Awards S2 Full Results Announced

brands that showcase exceptional achievement in branding, creativity, and impact. This prestigious title recognizes brands that embody innovation at their core, leading by example and inspiring others to reach similar heights. This year's winners, Lenovo International Services Supply Chain (Global) and the World Health Organization (Switzerland), have both set remarkable standards in their respective fields.



In addition to the TITAN Brands of the Year, the awards proudly celebrate a diverse group of winners who have made groundbreaking contributions to their fields. This elite group includes industry leaders such as weights&pulleys, Life Fountain Technology Co., Ltd., Cigna Healthcare, ETHERFAX, Nasuni, Jennings Social Media & MarTech, and more. Each has been honored for their pioneering efforts and for setting new standards of excellence.

Do visit the TITAN Brand Awards' official website for the complete list of award winners here: <https://titanbrandawards.com/>.

"The ingenuity and vision demonstrated by our winners are inspiring, setting new benchmarks in the branding and advertising landscape," said Thomas Brandt, spokesperson of IAA. "We are also profoundly grateful to our panel of expert judges. Their commitment to recognizing true excellence has been instrumental in bringing these achievements to light."

Grand Jury Panel

The TITAN Brand Awards collaborates with a prestigious panel of jurors, featuring renowned professionals and industry leaders from across the globe. With extensive expertise in their respective fields, these judges uphold the integrity of a rigorous, blind judging process, ensuring that only the most exceptional branding and advertising entries receive recognition. Esteemed members of this panel include notable figures such as Michael Russo (United States), Hao Shan (China), Lucas Ribeiro (United States), Scott Berry (United States), Pancho Gonzalez (Chile), Larry Lim (Singapore), Akiko Yamashita (United States), among others.

"At the TITAN Brand Awards, our mission is to elevate and celebrate the art of branding and creative excellence," said Thomas. "This platform is designed to honor leaders who aim to inspire a wave of inspiration and positive influence that resonates throughout the industry and beyond, fostering a community of forward-thinking leaders who are shaping the future of branding."

2025 Calling for Worldwide Entries

The TITAN Brand Awards now announces the official dates for its 2025 competition, inviting creative professionals, designers, and brand owners from around the globe to participate. Submissions are accepted until the Final Extension Deadline on March 21, 2025. The complete list of winners will be revealed on May 16, 2025, celebrating the most exceptional achievements in branding and advertising.

About TITAN Brand Awards

The TITAN Brand Awards celebrates and recognizes outstanding brands worldwide, and honoring exceptional achievements in advertising and branding. Across all sectors, both in their home countries and on an international stage, TITAN honors brands that excel in advertising, branding, and related fields.

About International Awards Associate (IAA)

Established in 2015, the International Awards Associate (IAA) is a global organization dedicated to recognizing professional excellence and outstanding achievements in various industries. As the organizer of a wide range of prestigious award programs such as the MUSE Creative Awards, MUSE Design Awards, Vega Digital Awards, NYX Awards, NYX Game Awards, TITAN Business Awards, TITAN Property Awards, TITAN Innovation Awards, London Design Awards, NY Product Design Awards, French Design Awards and many more, IAA aims to honor, promote and encourage professional excellence, from industry to industry, internationally and domestically, through award platforms that are industry appropriate.

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