

Rising Incidence of Mycoplasma Pneumonia: A Key Driver Transforming the Mycoplasma Testing Market 2024

Mycoplasma Testing Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

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Mycoplasma Testing Global Market Report 2024 :
Market Size, Trends, And Global Forecast 2024-2033

The [mycoplasma testing market](#) is witnessing rapid growth, expected to increase from \$0.94 billion in 2023 to \$1.08 billion in 2024, reflecting a CAGR of 14.0%. Growth is fueled by outbreaks and contamination incidents, heightened awareness, expansion of the biotechnology sector, research initiatives, and trends in the healthcare industry.



The mycoplasma testing market size is expected to see rapid growth in the next few years. It will grow to \$1.71 billion in 2028 at a compound annual growth rate (CAGR) of 12.2%.”

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What Is the Estimated Growth Rate and Market Size of the [Global Mycoplasma Testing Market?](#)

The market is expected to see rapid growth, projected to reach \$1.71 billion by 2028, at a CAGR of 12.2%. This growth is driven by the demand for quality assurance, emerging market demand, growth in the biopharmaceutical industry, an increase in cell-based therapies, and the expansion of biotechnology. Key trends include adherence to regulatory standards, healthcare awareness, innovations in point-of-care testing, and

market expansion in developing economies.

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What Are The Significant Drivers Behind The Growth Of The Mycoplasma Testing Market? The rising incidence of mycoplasma pneumonia is expected to drive growth in the market. Mycoplasma pneumonia is a respiratory infection caused by the bacterium Mycoplasma pneumoniae. Mycoplasma testing is crucial for diagnosing this condition by detecting the presence of the bacteria in respiratory specimens, facilitating timely and accurate identification for appropriate treatment. According to the Centers for Disease Control and Prevention (CDC), an estimated 2 million cases of Mycoplasma pneumoniae infections occur annually in the United States. Hence, the growing prevalence of mycoplasma pneumonia is boosting the market.

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Which Top Companies Are Shaping The Growth Of The Mycoplasma Testing Market?

Major companies operating in the market report are Abbott Laboratories, Merck KGaA, Thermo Fisher Scientific Inc., Boston Scientific Corporation, Olympus Corporation, Agilent Technologies Inc., Lonza Group AG, Roche Diagnostics International AG, Smith & Nephew plc, Charles River Laboratories International Inc., CONMED Corporation, Nelson Laboratories Fairfield Inc., AngioDynamics Inc., Creative Bioarray, Biological Industries Israel Beit Haemek Ltd., Biotools B & M Labs S.A, PromoCell GmbH, American Type Culture Collection, Bionique Testing Laboratories Inc., InvivoGen, Clongen Laboratories LLC, Norgen Biotek Corporation, Gen Bio Sciences (P) Ltd., GeneCopoeia Inc., Minerva Biolabs GmbH, Mycoplasma Experience, Savyon Diagnostics, ScienCell Research Laboratories Inc., AtriCure Inc., Advanced Cardiac Therapeutics Inc., ARTWORKSIT

Which Emerging Trends Are Reshaping the [Mycoplasma Testing Market Size](#)?

In the mycoplasma testing market, major players are investing in innovative products and technological advancements to meet end-user needs. For instance, in October 2022, SwiftDx, a UK-based biotechnology company, launched a PCR-based mycoplasma detection test. The SwiftDx Mycoplasma Detection Kit allows quick, accurate detection of contamination using a small sample from cell culture media, without disrupting growth. The test boasts high sensitivity and specificity, with results displayed in an easy-to-read format.

What Are The Segments In The Global Mycoplasma Testing Market?

The mycoplasma testing market covered in this report is segmented –

- 1) By Product: Instruments, Assay, Kits, and Reagents
- 2) By Technology: PCR, ELISA, Enzymatic Methods, DNA Staining, Other Technologies
- 3) By Application: Cell line Testing, Virus Testing, End- of- Production Cell Testing
- 4) By End User: Pharmaceutical & Biotechnology Companies, Cell Banks & Laboratories, Contract Research Organizations, Academic Research Institutes

North America: Largest Region in the Mycoplasma Testing Market

North America was the largest region in the market in 2023. Asia-Pacific is expected to be the fastest growing region in the forecast period. The regions covered in the market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Mycoplasma Testing Market Definition

Mycoplasma testing identifies mycoplasma pneumoniae, the bacterium responsible for contagious respiratory infections, through blood tests and culturing techniques.

The Mycoplasma Testing Global Market Report 2024 from The Business Research Company includes the following key information:

- Market size data for both historical and future periods
- Analysis of both macro and microeconomic factors that have impacted the market over the past five years
- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

Overview of the Global Mycoplasma Testing Market Report: Trends, Opportunities, Strategies, and More

The Mycoplasma Testing Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into mycoplasma testing market size, mycoplasma testing market drivers and trends, mycoplasma testing market major players, mycoplasma testing competitors' revenues, mycoplasma testing market positioning, and growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

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