

Ivan Garcia, CEO of Food Truck and Investments LLC, Launches FoodFi.app to Revolutionize the Food Industry

Changing the food business combining artificial intelligence with cutting edge management tools

POMPANO BEACH, FL, UNITED STATES, November 7, 2024 /EINPresswire.com/ -- Ivan Garcia, CEO of [Food Truck and Investments LLC](#), has launched FoodFi.app, an innovative software solution designed to streamline operations and empower food businesses with user-friendly management tools. Aimed at small food businesses and entrepreneurs, FoodFi.app provides essential tools for financial tracking, remote ordering, and real-time sales management, all accessible through mobile devices.

FoodFi.app is tailored to help food trucks and small-scale food businesses overcome common industry challenges by offering a range of digital tools that simplify business management. Key features include real-time financial metrics, mobile-based ordering capabilities, and operational efficiencies that improve both speed and service quality. Through this app, Garcia seeks to support and elevate businesses in the food industry by bringing affordable, easy-to-implement technology to the forefront.

This launch follows Garcia's extensive work in the food sector, where he has made notable contributions as a business developer and public relations specialist. From his leadership roles at Captain Lobster and More Corp, Waffle King Corp, and The Taco Shop Corp to his experience creating a successful baby brand under Garcia & Novita Corp, Garcia's career reflects a strong dedication to fostering innovation and community support. More information on Ivan Garcia's journey and career achievements can be found [\[here\]](#).

Garcia's efforts to enhance food business management with technology are also closely aligned with his commitment to financial inclusion and support for minority-owned businesses. FoodFi.app embodies his vision for a more accessible and technologically advanced food



Ivan Garcia, Food Truck and Investments LLC Founder and CEO

industry that enables diverse business owners to succeed in a competitive market.

About Food Truck and Investments LLC

Food Truck and Investments LLC, founded by Ivan Garcia, is a Florida-based company dedicated to empowering food entrepreneurs through tailored financial solutions, brand positioning, and event management tools. The company strives to drive inclusivity and innovation in the food sector by offering practical, technology-driven support to emerging businesses.

For more information on FoodFi.app and Food Truck and Investments LLC, please contact:

Ivan Garcia

Business Developer / Public Relations Specialist

Pompano Beach, FL 33069

Email: ivan.garcia@ftbizconsulting.com

Phone: +1 954 536 4486

Ivan Garcia

Food Truck and Investments LLC

+1 954-536-4486

ivan.garcia@ftbizconsulting.com

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