

# The Loop Marketing Inc. Receives MarCom Gold Award for Exceptional Web Design of Westward360.com

*The Loop Marketing Inc., a digital marketing agency with in Chicago and Grayslake, Illinois, has been awarded the MarCom Gold Award for outstanding web design.*

CHICAGO, IL, UNITED STATES,  
November 18, 2024 /

[EINPresswire.com/ -- The Loop Marketing Inc. Receives MarCom Gold Award](#) for Exceptional Web Design of [Westward360.com](#)

The Loop Marketing Inc., a leading digital marketing agency with offices in Chicago and Grayslake, Illinois, is proud to announce that it has been awarded the prestigious MarCom Gold Award for its outstanding web design work on Westward360.com.

The MarCom Awards recognize excellence in marketing and communication and are considered one of the industry's most coveted accolades, celebrating creativity, hard work, and impact.

The award-winning redesign project for Westward360, a rapidly growing property management company based in Chicago, transformed the company's website into a user-friendly, visually



The Loop Marketing was awarded the 2024 MarCom Gold Award

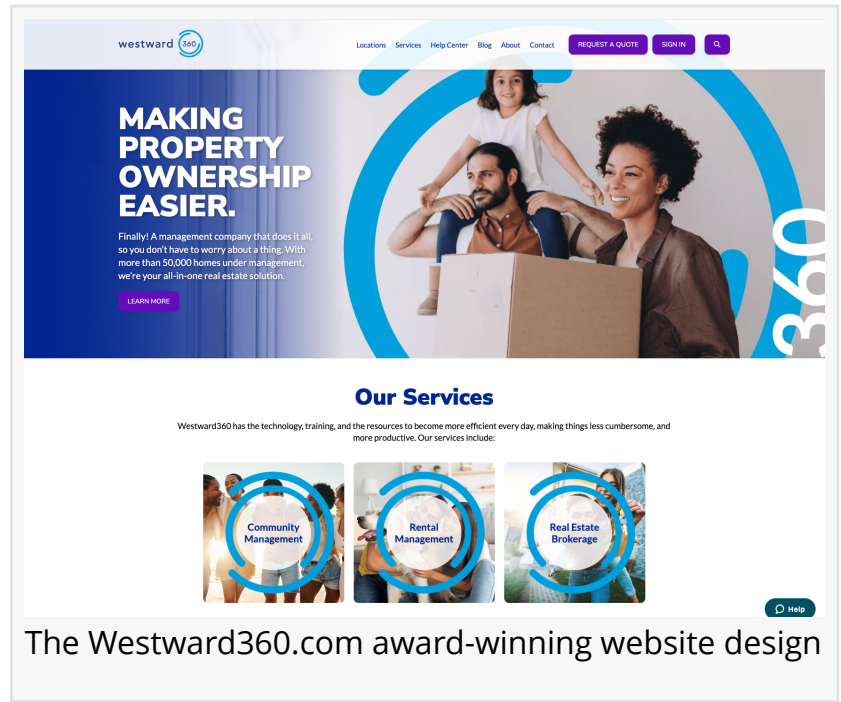


**THE  
LOOP  
MARKETING**

The Loop Marketing is a Digital Marketing Agency in Chicago IL

compelling, and highly functional platform that aligns with its dynamic growth and service goals.

“We are incredibly honored to receive the MarCom Gold Award,” said Elijah Litscher, Founder and Chief Digital Strategist at The Loop Marketing. “Our goal was to create a seamless digital experience that meets the evolving needs of Westward360’s diverse audience. Receiving recognition from MarCom underscores our team’s commitment to excellence in web design and our dedication to supporting clients in reaching new levels of success.”



The Westward360.com award-winning website design

The redesigned website features streamlined navigation, an adaptable layout for all devices, and key resources that enhance usability and accessibility for property owners, tenants, and future clients. These improvements have been instrumental in advancing Westward360’s online presence and engagement.



Receiving recognition from MarCom underscores our team’s commitment to excellence in web design and our dedication to supporting clients in reaching new levels of success.”

*Elijah Litscher, Founder and Chief Digital Strategist at The Loop Marketing*

This latest award follows The Loop Marketing’s recent recognition at the Web Excellence Awards, further solidifying the agency’s status as a leader in digital design and innovation.

The Loop Marketing’s MarCom Gold Award joins other impressive MarCom 2024 award winners such as PepsiCo, Fidelity Investments, Accenture, and Deloitte Digital.

About The Loop Marketing Inc.:

The Loop Marketing Inc. is a full-service digital marketing agency that specializes in website design, SEO, content marketing, and more. With a results-driven approach and expertise across industries, The Loop Marketing empowers businesses to grow through innovative digital solutions that drive measurable outcomes.

For additional information about The Loop Marketing Inc. and its award-winning projects, please visit <https://theloopmarketing.com>.

Media Inquiries:

Elijah Litscher

(312)569-9449

Elijah Litscher

The Loop Marketing Inc

+1 312-569-9449

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/758652646>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.