

## U.S. Election Results Unaffected by Deepfake Technology, say Insights From RegulatingAl

WASHINGTON, DC, UNITED STATES, November 7, 2024 /EINPresswire.com/ -- RegulatingAI, a U.S.-based non-profit and leader in AI policy and ethical AI technology development, applauded the effective election security measures that prevented deepfake technology from impacting the results of the 2024 U.S. elections.

Deepfakes- realistic but manipulated images, audio, and video created through advanced Alhave raised concerns due to their potential for spreading disinformation and undermining public trust. However, as confirmed by federal agencies, deepfake technology did not compromise this year's election integrity, a testament to coordinated efforts to counter Al-driven disinformation.

Federal agencies did issue warnings about potential foreign interference, aimed to use deepfakes to falsely depict election fraud and incite public distrust. Specific incidents included a fabricated video falsely claiming that individuals in Georgia were voting illegally. Swift action from these agencies quickly debunked such disinformation, ensuring it did not gain traction with the public or impact the voting process.

Sanjay Puri, Founder and President of RegulatingAI, commended these coordinated efforts, stating, "The proactive measures taken by federal agencies have been critical in protecting our democracy from the evolving threat of AI-driven disinformation. This election shows us that while deepfake technology is advancing, strategic intervention and regulatory foresight can prevent malicious uses from undermining public trust in our democratic systems."

RegulatingAI believes that the 2024 election offers a clear example of the need for ongoing vigilance and regulation in the face of rapidly advancing AI technologies. As a leader in ethical AI, RegulatingAI advocates for robust policies that address the risks associated with deepfakes while fostering responsible innovation. The organization emphasizes that the continuous development of detection tools, along with transparent collaboration between government agencies, tech companies, and civil society, will be vital in ensuring future election security.

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