

Nota and Chartbeat Partner to Bring AI-Powered Tools to Media Publishers

Empowering Publishers to Streamline Workflows, Enhance Engagement, and Maximize Content Impact

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-- Nota, a leader in AI-powered tools for

media companies, is thrilled to announce a strategic partnership with Chartbeat, the premier content analytics platform for publishers. This collaboration introduces Chartbeat's customers to Nota's robust AI suite, specifically designed to streamline content creation, optimize workflows, and elevate audience engagement.

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Think of it as the ultimate media power duo: Chartbeat's data-driven insights meet our AI finesse, helping publishers fine-tune, elevate, and launch content at the speed of news.”

Josh Brandau, CEO of Nota

Leveraging Chartbeat's deep insights into audience behavior alongside Nota's assistive AI tools for SEO, social media, newsletters, and content creation, publishers can reduce time spent on repetitive tasks and focus more on meaningful engagement with readers.

“Our partnership with Chartbeat enables us to bring the next generation of AI-powered tools directly into the media organizations that need them most,” said Josh Brandau, CEO of Nota. “With Chartbeat's powerful analytics and our

assistive AI, publishers can now optimize and distribute their content faster than ever, engaging their readers with a level of precision and efficiency that sets them apart in today's competitive media landscape.”

Proven Impact of Nota's AI Suite

Nota's impact is clear from recent case studies, with highlights that include a 26% increase in newsletter open rates and an 85% reduction in production time for The Washington Informer. Additionally, The Sacramento Observer reported a 39% rise in page views and a 70% reduction in time spent on [content optimization](#) tasks. These results demonstrate the efficiency and engagement potential that Nota's tools bring to media publishers.

Comprehensive AI Tool Suite with Market-Leading Innovations



Chartbeat and Nota partner to empower media publishers with AI-driven insights and efficiency tools.

Nota's suite offers a versatile range of tools that publishers can implement at every stage of content production and engagement, including:

- TONE for maintaining a consistent brand voice across platforms, a standout differentiator in today's market;
- SCRIPT to effortlessly transform on-air transcripts into ready-to-publish content, maximizing content reach;
- CLIP to transcribe video streams in real-time and "clip" out content related to the topics being followed;
- SUM for SEO-optimized headlines that drive discoverability;
- SOCIAL for tailored social media posts across various platforms; and
- LETTER for rapid newsletter generation that engages readers.

For more information on the Nota and Chartbeat partnership, please visit heynota.com or contact info@heynota.com.

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