

# Taut & Tight Unveils Licensing and Acquisition Opportunities for Transformative Non-Surgical Tummy Tuck Skin Bra

CAPE TOWN, SOUTH AFRICA, November 8, 2024 /EINPresswire.com/ -- [Taut and Tight](#) the company behind the world's only non-surgical tummy tuck, announces that it's namesake product is now available for licensing and acquisition opportunities. Their innovative [non-surgical tummy skin bra](#) is designed to address the widespread concern of sagging and dimpled skin. This unique solution was developed by founder Kitty Saarloos, who, inspired by personal experiences and feedback from friends, sought to create an effective alternative to traditional cosmetic procedures.

The transformative design of the product is engineered to enhance both skin texture and body shape, providing comfort and effectiveness. Users can expect instant visual improvements, promoting confidence in their appearance. While initially created with women with mature skin in mind, the product has also resonated with younger consumers.

The product recently garnered significant attention, winning the A' Design Award, a prestigious award for excellence in design in the apparel and garment design category in Italy. As the most sought-after new product among consumers, this recognition underscores the demand for innovative solutions in the skincare and shapewear markets. As of 2023, the global shapewear market was valued at approximately \$3.5 billion. The market is expected to grow steadily in the next few years due to rising consumer interest in body positivity and wellness, innovations in fabric technology, as well as the influence of social media and celebrity endorsements.

As Taut & Tight seeks to expand its reach, the company is inviting potential partners to explore

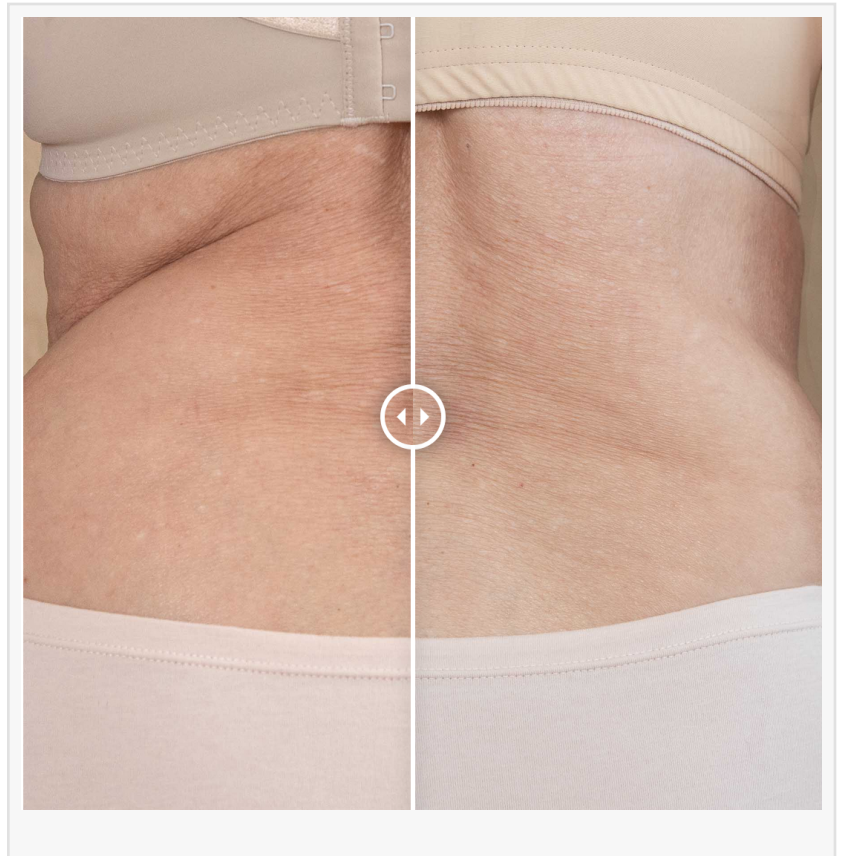


licensing and acquisition opportunities that could help bring this innovative solution to a broader audience. For additional information, including before and after pictures and sales contact information, please visit <https://tautandtight.com/> or email [Kitty@tautandtight.net](mailto:Kitty@tautandtight.net). Additionally, the bra is sold with adhesive strips that are hypoallergenic and disposable after each use, making adhesives a potentially very lucrative by-product to the bra.

#### About Taut and Tight

Taut and Tight is an innovative shapewear brand founded by Kitty Saarloos, a Dutch national living in South Africa. After years as a dedicated parent, Kitty identified a common

concern among women: a loss of confidence due to sagging and dimpled skin. Driven by her desire for a solution, she learned about fabrics and garment design, ultimately creating a product that provides instant, dramatic, and risk-free enhancement. Taut and Tight's first offering won first place as the most sought-after new product in the U.S. and earned the prestigious A' Design Award for excellence in apparel design in Italy. Committed to empowering women of all ages, Taut and Tight aims to enhance natural beauty while promoting self-love and body positivity. Discover more at <https://tautandtight.com/>.



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